

Ohio Manufacturing Careers Council

An Ohio Manufacturers' Association
2017 Workforce Strategy

PRESENTATION TO TRI-C EMPLOYER CONVENING MARCH 8, 2017

Ohio Manufacturers' Association

100 years of helping Ohio manufacturers grow and prosper

- Member-Supported
- Member-Driven
- Member-Focused

1400+ manufacturing members in Ohio

www.ohiomfg.com/membership

OMA Membership
by Geographic Location



	# of Members	% of Members
Northwest Region	154	12%
Northeast Region	541	42%
Western Region	180	14%
Central Region	177	14%
Southwest Region	103	8%
Southeast Region	85	7%
Out of State	52	4%

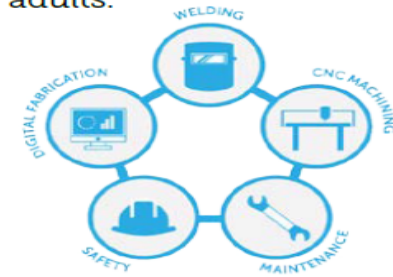
Ohio TechNet



Lorain County Community College leads Ohio TechNet (OTN), a consortium of 11 Ohio community colleges, 260+ employers, workforce partners from 71 counties and the State of Ohio. This statewide initiative addresses the skills gap by developing targeted manufacturing training programs for transitioning adults.



\$15 MILLION + \$1.7 MILLION
INVESTMENT LEVERAGED
RESOURCES



Ohio TechNet was developed as a result of a sizable DOL investment. Innovative, industry-aligned programs in five major advanced manufacturing industries are developed and enhanced to serve a diverse population of adults, including displaced workers eligible for training under the Trade Adjustment Assistance (TAA) for Workers program and veterans.

ADULTS ARE LEARNING INDUSTRY-RECOGNIZED SKILLS FOR IN-DEMAND OCCUPATIONS
that provide family-supporting wages.

1102
INDIVIDUALS ENROLLED
IN OTN PROGRAMS
TO DATE

679
CREDENTIALS EARNED BY
STUDENTS IN
OTN PROGRAMS

\$1.6M
FEDERAL INVESTMENT IN
STATE-OF-THE-ART
MANUFACTURING EQUIPMENT

260
EMPLOYER
PARTNERS

Figures reflect data as of September 30, 2016

Ohio Manufacturing Careers Council National & State Alignment



Lightweight Innovations for
Tomorrow –

Ohio investments support the Council & a
Foundations for Manufacturing Careers
initiative (among others)

<https://lift.technology/state/ohio/>

Industry Chairs & Leads

JobsOhio

Ohio Department of Higher Education

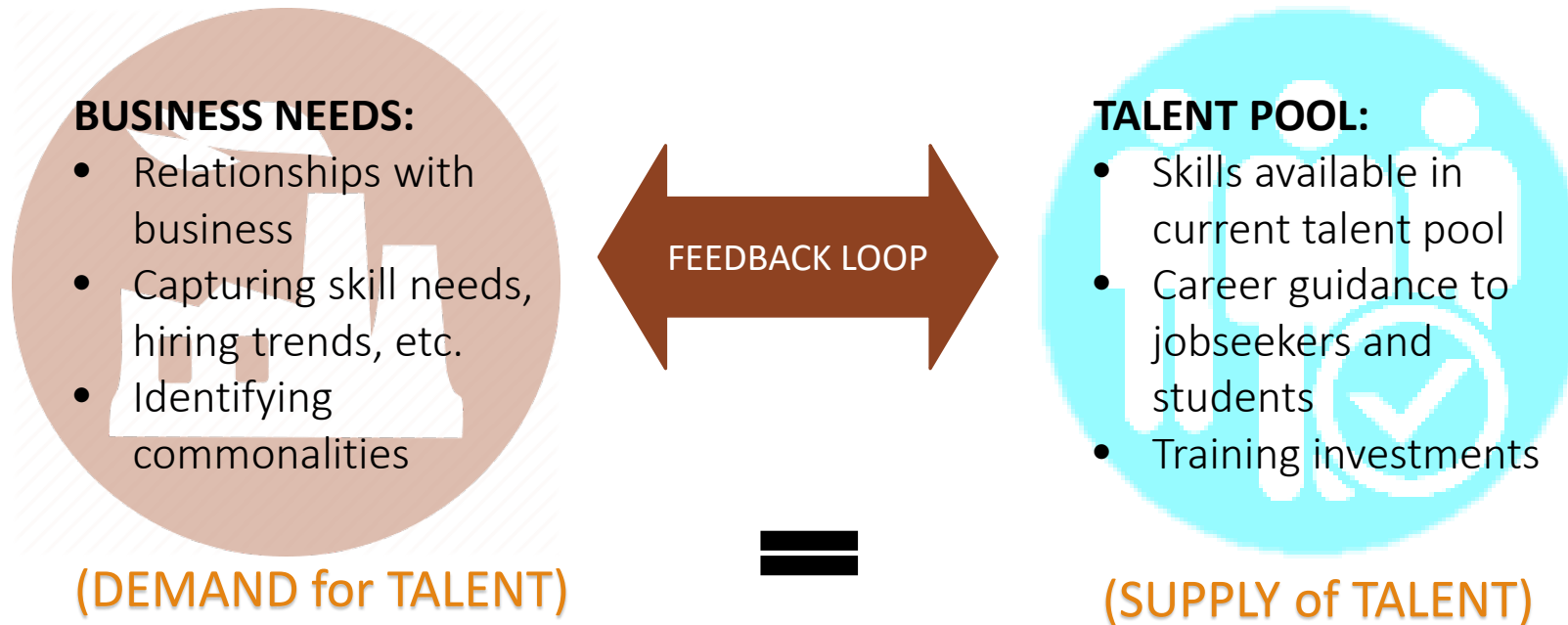
Governor's Office of Workforce Transformation

Ohio Development Services Agency

Manufacturing USA

& other regional & state partners

Connecting Supply and Demand



OMA Role in Workforce Development

Building on our strengths, OMA will:

- Act as a convener
- Act as the statewide voice of manufacturers, providing insight into common needs and priorities
- Serve as a sounding board for manufacturing workforce strategies and solutions
- Advocate for policy that supports manufacturing partnerships and related systems change
- Be a credible spokesperson to manufacturers to promote and explain
 - how identified solutions work
 - how they can become involved

Organizing Principle

Serve as a “council of councils” in order to

- Recognize extensive work already being done at the regional and local level
- Represent the collective needs, ideas, goals, and strategies of sector partnerships across the state
- Add value by
 - Mapping regional and local efforts
 - Connecting more manufacturers and encouraging them to become involved
 - Facilitating information sharing among "pockets of excellence" across the state
 - Identifying keys to success for effective sector partnerships

Workforce Priorities

Manufacturing-Led Sector Partnerships which support and accelerate:

Image / Outreach Campaign: Engage Young People, Parents, Teachers and Guidance / Career Counselors to demonstrate career pathways

Industry-Recognized Credentials & Acceleration Models: Statewide approaches to adoption of industry-recognized, nationally portable credentials and acceleration strategies such as competency based education

Work-based learning: Expansion of internships, co-ops, earn & learn programs and registered apprenticeship

Industry 5.0 readiness – plant leadership and operating the digital enterprise

Approach

1. Identify Current Local Efforts: *Identify solutions that work*

2. Identify & Engage

- Local & Regional Industry Champions and Stakeholders
- State-level Stakeholders

3. Create Statewide Asset Map

4. Host Regional OMA membership / manufacturing listening sessions

5. Summarize Key Themes & Priorities for Action

- Common issues & solutions
- Scale or replicate what works

Timeline

1. Identify current local & regional efforts – *Immediately and ongoing*
2.
 - a. Identify, brief, and engage key state and regional leaders – *Complete*
 - b. Identify and engage Regional Industry Champions – *underway*
3. Hold regional listening and action sessions – *April & May 2017 (locations, dates TBD)*
4. Present findings from listening sessions – *June 2017*
5. Host statewide convening – *October 2017*

Questions or suggestions: Please contact Adam Kanter at akanter@ohiomfg.com