



# Cuyahoga Community College & West Virginia University

Associate of Arts A.A. leading to

Bachelor of Science of Journalism in Advertising and Public Relations, B.S.J.

Plan of Study



Cuyahoga Community College	Hours	WVU Equivalents	Hours
Year One, 1 <sup>st</sup> Semester			
ENG 1010/101H – College Composition I/Honors	3	ENGL 101 – Intro to Composition and Rhetoric	3
COMM 1010/101H – Fund. of Speech Comm	3	MDS 270 – Effective Public Speaking	3
MATH 1410 – Introduction to Statistics I	3	STAT 111 – Understanding Statistics <sup>(Required)</sup>	3
PSY 1010/101H – General Psychology/Honors or SOC 1010/101H – Introductory Sociology/Honors	3	PSYC 101 – Introduction to Psychology or SOCA 101 – Introduction to Sociology	3
Foreign Language	3	Foreign Language 101	3
<b>TOTAL</b>	15		15
Year One, 2 <sup>nd</sup> Semester			
ENG 1020/102H – College Composition II/Honors	3	ENGL 102 – Composition, Rhetoric, and Research	3
COMM 1000 – Fund. of Interpersonal Comm	3	COMM 102 – Fundamentals Interpersonal Comm	3
OT 36 Natural Sciences with Lab Elective	3-4	Elective	3-4
OT 36 Arts & Humanities	3	Elective	3
Foreign Language	3	Foreign Language 102	3
<b>TOTAL</b>	15-16		15-16
Year Two, 1 <sup>st</sup> Semester			
COMM 1210 – Small Group Communication	3	COMM 112 – Small Group Communication	3
OT 36 Natural Sciences Elective	3	Elective	3
HIST 1520/152H – United States History Since 1877 (OT 36 S&B Sciences Elective)	3	HIST 153 – Making Modern America: 1865-Present <sup>(Required)</sup>	3
ENG 2310 – American Literature I or ENG 2320 – American Literature II or ENG 2350 – British Literature I or ENG 2360 – British Literature II (OT 36 Arts & Humanities)	3	ENGL 241 – American Literature I or ENGL 242 – American Literature II or ENGL 261 – British Literature I or ENGL 262 – British Literature II (English literature or Creative Writing course)	3
MJS 1010 – Principles of Media & Communications <sup>(Elective)</sup>	3	MDIA 101 – Media & Society <sup>(Required)</sup>	3
<b>TOTAL</b>	15		15
Year Two, 2 <sup>nd</sup> Semester			
COMM 2000 – Intro to Communication Theory	3	COMM 203 – Communication Theory	3
MJS 2010 – News Writing <sup>(Elective)</sup>	3	MDIA 215S – Media Writing <sup>(Required)</sup>	3
ECON 1210 – Survey of Economics (OT 36 S&B Sciences Elective)	3	ECON 200 – Survey of Economics <sup>(Required)</sup>	3
POL 1010/101H – American National Gov./Honors <sup>(Elective)</sup>	3	POLS 102 – Intro American Government <sup>(Required)</sup>	3
MJS 2050 – Mass Media and Society <sup>(Elective)</sup>	3	JRL 2TC – Mass Media and Society	3
<b>TOTAL</b>	15		15
West Virginia University			
Year Three, 1 <sup>st</sup> Semester		Year Three, 2 <sup>nd</sup> Semester	
BCOR 350 – Principles of Marketing	3	ADPR 319S (AoE Elective 2)	3
MDIA 225S – Media Tools & Applications	3	ADV 315S – Advertising Copywriting or PR 324S – Public Relations Writing and Applications	3
MDIA 328 – Media Ethics and Law	3	AoE Elective	3
ADPR 215S – Intro to Advertising and Public Relations	3	Minor Course 1	3
General Elective	3	Minor Course 2	3
<b>TOTAL</b>	15	<b>TOTAL</b>	15
Year Four, 1 <sup>st</sup> Semester		Year Four, 2 <sup>nd</sup> Semester	
MDIA 401 – Making Media in the Digital Age or MDIA 427 – History of American Journalism, Media & Pop Culture or MDIA 455 – Media, Identity, and Power	3	ADPR 457S – Martin Hall Agency Experience ADPR 459S – Strategic Communication Campaigns for Public Relations and Advertising	3
ADPR 421S – Advertising & PR Audience Insights & Analysis	3	Minor Course 5	3
AoE Elective	3	General Elective	3
Minor Course 3	3	General Elective	3
Minor Course 4	3	General Elective	3
<b>TOTAL</b>	15	<b>TOTAL</b>	15

Course sequence may change based on the individual needs of the student and schedule type required.

New college students may be required during their first semester to participate in GEN 1070, First Year Success Seminar, a one credit hour course. See a Tri-C Counselor for details.

This represents an example of suggested courses to complete the Associate of Arts to continue for a bachelor's degree, which must total at least 60 semester credits and includes 36 Ohio Transfer 36 (OT36), credits which are approved Tri-C general education requirements. OT36 details can be found at <https://www.ohiohighered.org/Ohio-Transfer-36>. Students should work closely with advisors at both institutions to discuss options.

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in MJS 2010 (MDIA 215S) to be admitted into the Advertising and Public Relations program within the College of Creative Arts and Media upon transferring.

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions regarding this articulation agreement or the transferability of coursework may contact the WVU Office of the University Registrar. All other questions should be directed to the WVU Office of Admissions (304-293-2121).

The above transfer articulation of credit between West Virginia University and Cuyahoga Community College, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

____ Sandra M. Schwartz _____	<i>Sandra Schwartz</i>	____ 12/04/2024 _____
Print Name	Signature	Date
Sandra M. Schwartz, Ph.D., Associate Dean of Academic Affairs for the College of Creative Arts and Media		