



Appendix A

Degree Map/Transfer Pathway Associate of Arts to Bachelor of Arts in Marketing 4 Year Degree Planner



First Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ACCT 1310 Financial Accounting	4	ACCT 1340 Managerial Accounting	4
BADM 1020 Introduction to Business	3	BADM 1121 Principles of Management	3
COMM 1010 Fundamentals of Speech Comm.	3	ENG 1020/102H College Composition II	3
ENG 1010/101H College Composition I	3	¹ Science without Lab (choose a course from below)	3
PHIL 1000 Critical Thinking	3	² Elective (choose a course from below)	3
	16		16
Second Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ECON 2620 Principles of Microeconomics	4	BADM 2150 Business Law	4
JMC 2010 News Writing	4	ECON 2610 Principles of Macroeconomics	4
MATH 1410 Elementary Probability & Statistics I	3	MARK 2010 Principles of Marketing	3
¹ Science with Lab (choose a course from below)	4-5	³ Elective (choose a course from below)	3
	15-16		14
Total minimum credits earned at Tri-C	60	Associate of Arts Degree Awarded	
First Year at Notre Dame College			
Fall Semester	Credits	Spring Semester	Credits
BU 210 Business Mathematics	3	BU 301 Consumer Behavior	3
BU 235 Management Information Systems	3	BU 360 Corporate Finance	3
BU 375 Marketing Research	3	IS 260 Computer Decision-Making Applications	3
Theological Inquiry	3	PH 480 Current Ethical Problems	3
Elective	3	Elective	3
	15		15
Second Year at Notre Dame College			
Fall Semester	Credits	Spring Semester	Credits
BU 380 Sales Management	3	BU 390 Advertising	3
BU 385 Marketing Management	3	BU 426 Strategic Management	3
BU 395 Internship	3	BU 450 Global Marketing	3
TH 450 Social Justice: Issues and Action	3	Elective (300/400 Level)	3
Elective	3	Elective	3
	15		15
Total minimum credits earned at both institutions	120	Bachelor of Arts Degree Awarded	

Additional Information:

Assumptions: college-level readiness in MATH and ENG.

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¹ (NDC Scientific Inquiry Core): BIO 1040 & 104L, 1050 & 105L, 1060 & 106L, 1100, 1500
Must complete one science course with a lab to meet NDC requirements
CHEM 1000 & 100L, 1010, 1300 & 130L
ESCI 1030 & 103L, 1310 & 131L, 1410 & 141L, 1510 & 151L, PHYS 1010 & 101L, 1210, 2310

² (NDC Creative Inquiry Core): ART 1010, 1040, 2020, 2030, HUM 1010, 1020, 1030, MUS 1010, 1020, 1040, 1050

³ (NDC Literary Inquiry Core): ENG 2310, 2320, 2350, 2360, 2410, 2420, 2430, 2510, 2520, 2601, 2700, 2710, 2730

This Transfer Pathway completes the Associate of Arts degree, which must total at least 60 semester credits and includes 36 credits of the Ohio Transfer 36 (OT36), which are approved Tri-C general education requirements. OT36 details can be found at <https://www.ohiohighered.org/Ohio-Transfer-36>.