



**Associate of Arts to BSBA Marketing
4 Year Degree Planner
2019-2020 Catalog Year**



First Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ENG 1010/101H College Composition I	3	ENG 1020/102H College Composition II	3
IT 1090 Computer Applications	3	MATH 1480 Modern Mathematics for Business & Social Sciences II	4
MATH 1470 Modern Mathematics for Business & Social Science I	4	ECON 2000 Principles of Microeconomics	3
OTM Arts & Humanities Elective	3	*PHIL 2060 Business Ethics	3
OTM Natural Science Elective	3	PSY 1010/101H General Psychology	3
	16		16
Second Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ACCT 1311 Financial Accounting	3	ACCT 1341 Managerial Accounting	3
#MATH 1490 Business Probability & Statistics I	3	^COMM 1010/101H Fundamentals of Speech Communications	3
ECON 2010 Principles of Macroeconomics	3	OTM Arts and Humanities Elective	3
BADM 2010/201H Business Communication	3	OTM Natural Science with Lab	3-5
BADM 1020 Introduction to Business	3	#MATH 1500 Business Probability & Statistics II	3
	15		15-17
Total minimum credits earned at Tri-C	62-64	Associate of Arts Degree	
First Year at John Carroll University			
Fall Semester	Credits	Spring Semester	Credits
SCM 301 Supply Chain & Operations Management	3	MK 302 Applied Consumer Insights	3
MK 301 Marketing Principles	3	MK Elective	3
MHR 352 Human Resources Management	3	**Linked course (Taken with another course from a different discipline)	3
BI 200 Data-Driven Decision Making	3	**Linked course (Taken with the above course from a different discipline)	3
**JCU Core course (Jesuit Heritage or Engaging the Global Community)	3	FN 312 Business Finance	3
BPD 200 Networking & Intro to Interviewing	0	BPD 300 Advanced Interview Skills & Getting Hired	0
	15		15
Second Year at John Carroll University			
Fall Semester	Credits	Spring Semester	Credits
**PL 311 (if needed) or JCU Core Course (Jesuit Heritage)	3	MK 309 Customer Engagement Strategies & Tactics	3
MK 402 Market Analysis	3	MK 495 Strategic Value Co-Creation	3
MK Elective	3	MK Elective	3
MK Elective	3	MHR 499 Strategic Management	3
MHR 461 Legal Environment of Business	3	**JCU Core course (Jesuit Heritage or Engaging the Global Community)	3
BPD 401 The Professional World	0	BPD 402 Living Inspired	0
BPD 490 Professional Experience: Internship	0		
	15		15
Total minimum credits earned at both institutions	120	Bachelor of Science in Business Administration Degree	

This Transfer Pathway completes the Associate of Arts degree, which must total at least 60 semester credits and includes 36-40 credits of the Ohio Transfer Module (OTM), which are approved Tri-C general education requirements. OTM details can be found at <https://www.ohiohighered.org/transfer/transfermodule>.

*This course can be substituted with a transferable Arts and Humanities course.

^ Tri-C equivalent course taken under SPCH will be accepted to meet this requirement.

#A student could replace these two courses by cross registering at JCU and taking EC 210 (4 credits).

**These courses are a part of the reduced core curriculum for transfer students with more than 45 earned credit hours. For specific details, please see <http://sites.jcu.edu/core/pages/additional-integrative-core-policies/>.

Additional Information:

Assumptions: college-level readiness in MATH and ENG; no Foreign Language Deficiency (FLD). NOTE-this is different from the Foreign Language Requirement (FLR) which is a requirement in the College of Liberal Arts and Social Sciences at John Carroll University (JCU).

JCU proudly participates in reverse transfer with Cuyahoga Community College (Tri-C) and hopes to make this transfer process as smooth as possible; learn more about the reverse transfer process at <http://www.tri-c.edu/transfer-center/reverse-transfer.html>. Cross registration information can be obtained from the Registrar's Office at Tri-C. For more information, contact your campus Counseling Center or the JCU Admission Office at 216.397.4294.

John Carroll University requires a minimum of 120 total credit hours for graduation. At least 60 credits must be completed in-residence at John Carroll University. All general requirements, Core requirements, and all requirements for the major must be completed along with a quality-point average of at least a 2.0 for graduation. Students deficient in total credits or in-residence credits or in quality-point average requirements must take additional elective credits to meet the minimum requirements. Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

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This map represents one example of how to complete the Associate and Bachelor's degrees. Students should work closely with advisors at both institutions to discuss options.

Questions?

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