Associate of Arts to Bachelor of Arts Journalism and Promotional Communication, Integrated Promotional Communication Concentration Pathway (Effective Fall 2019)

SUGGESTED SEQUENCE AT TRI-C						
First Year						
Fall Semester	Credits	Spring Semester	Credits			
ENG 1010/101H College Composition I	3	ENG 1020/102H College Composition II	3			
OT36 Math & Data Analysis Requirement	3	COMM 1010 Fund. Of Speech Communication	3			
Foreign Language if needed (or general elective)	3 to 4	Foreign Language if needed (or general elective)	3 to 4			
MJS 1010 Principles of Media and Communications'	3	MJS 1320 Social Media Communication	3			
MJS 1310 Film Appreciation	3	OT36 Natural Science Elective	3			
Semester Total	15 or 16	Semester Total	15 or 16			
Second Year						
Fall Semester	Credits	Spring Semester	Credits			
MJS 2000 Media Writing or MJS 1610 Survey of Blk	3	MJS 2040 American Cinema	3			
MJS 2010 News Writing**	4	MJS 2220 Broadcast and Multimedia Journalism	3			
OT36 Social & Behavioral Science Elective	3	OT36 Natural Science Elective w/ a Lab	4			
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OT36 Arts & Humanities Elective (not MJS)	3	OT36 Arts and Humanities Elective (2000 level)	3			
OT36 Arts & Humanities Elective (not MJS) OT36 Social & Behavioral Science Elective	3	OT36 Arts and Humanities Elective (2000 level) OT36 Social & Behavioral Science Elective	3			
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OT36 Social & Behavioral Science Elective	3	OT36 Social & Behavioral Science Elective	3			
OT36 Social & Behavioral Science Elective	3	OT36 Social & Behavioral Science Elective Semester Total	3 16			

SUGGESTED SEQUENCE AT CSU[^]

Third Year

Fall Semester	Credits	Spring Semester	Credits
Com 224 Fundamentals of Journal & Promo	3	COM 350 Persuasive Comm & Attitude Change	3
COM 226 Mass Media and Society	3	COM 355 OR COM 464	3
COM 257 Principles of Public Relations	3	COM 425 Publication Design	3
COM 260 Principles of Advertising	3	COM 303 Communication Inquiry**	3
COM 335 Multimedia Storytelling	3	General Elective WAC/SPAC 300/400 Level	3
Semester Total	15	Semester Total	15

Fourth Year

Fall Semester	Credits	Spring Semester	Credits				
Integrated Promotional Communication Elective	3	COM 447 Promotional Production	3				
COM 455 Communication Campaigns	3	COM 363 Journalism and Media Laboratory	1				
Communication Elective WAC 300/400 Level	3	General Elective 300-400 Level	3				
General Elective 300/400 Level	3	General Elective 300/400 Level	3				
General Elective 300/400 Level	3	General Elective	3				
		General Elective	3				
Semester Total	15	Semester Total	16				
		Bachelor of Arts Awarded	123-125				

^{*}Student must earn a minimum grade of "C" in this course to progress in the major at CSU.

Additional Information:

Assumptions: college-level readiness in MATH and ENG; no Foreign Language Deficiency (FLD). NOTE-this is different from the Foreign Language Requirement (FLR) which is a requirement in the College of Liberal Arts and Social Sciences at CSU.

CSU requires a minimum of 120 total credit hours for graduation. At least 30 credits must be completed in-residence at CSU. At least 24 of the in-residence credits must be completed at the upper division (300/400) level. An overall total of 42 upper division (300/400) level credits are required. Students deficient in total credits or in-residence must take additional elective credits to meet the minimum requirements. Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

Students who do not complete the Associate of Arts degree are responsible for the completion of the entire General Education Requirements at Cleveland State University.

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This map represents one example of how to complete the AA and BA degrees. Students should work closely with counselors/advisors at both institutions to discuss options.

This Transfer Pathway completes the Associate of Arts degree, which must total at least 60 semester credits and includes 36 credits of the Ohio Transfer 36 courses (OT36, formally OTM), which are approved Tri-C general education requirements. OT36 details can be found at https://www.ohiohighered.org/Ohio-Transfer-36

^{**}Student must earn a minimum grade of "B-" in this course to progress in the major at CSU.

[^]Students must maintain a 2.25 GPA to graduate with a major in Journalism and Promotional Communication.