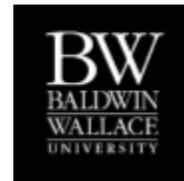


A2BW - Associate to Bachelor's Program

AA to BA in Marketing



Suggested Sequence at Tri-C

For the best A2BW fit, students should complete the following math course as part of the AA degree prior to transferring: **MATH 1470

These courses should be selected as part of the AA: **ACCT 1311, ACCT 1341, BADM 1020, 1122, ECON 2000, 2010, IT 1090, MARK 2010**, and Honors options when available
 OT36 refers to the Ohio Transfer 36. Talk with a Tri-C counselor for more information.

First Semester		Credits
Arts/Humanities	OT36 Arts/Humanities course	3
BADM 1020#	Intro to Business	3
ECON 2000#	Principles of Microeconomics	3
ENG 1010	College Composition I	3
Natural Science	OT36 Natural Science course no lab	3
		15

Second Semester		Credits
Arts/Humanities	OT36 Arts/Humanities course	3
ECON 2010#	Principles of Macroeconomics	3
ENG 1020	College Composition II	3
MATH 1470**	Mod Math for Business/Social Science I	4
Natural Science	OT36 Science course with lab	4
		17

Third Semester		Credits
ACCT 1311#	Financial Accounting	3
Arts/Humanities	OT36 Arts/Humanities course	3
COMM 1010	Speech Communications	3
Elective	Elective	3
PSY 1010	General Psychology	3
		15

Fourth Semester		Credits
ACCT 1341#	Managerial Accounting	3
BADM 1122#	Principles of Mgmt/Org Beh.	3
Elective	Elective, if needed	1-3
IT 1090#	Computer Applications	3
MARK 2010#	Principles of Marketing	3
		13-15

Associate of Arts Degree Awarded Total hours: **60-62***
 *A maximum of 60 credits transfers to BW for your AA degree.

Suggested Sequence at BW

Course sequence may change based on individual needs of the student, schedule type required, and completion of **MATH 1470** and recommended courses before transfer.

Fifth Semester		Credits
BUS 326	Legal Environment of Organizations	3
BUS 358	Business Communications	3
CSC 141	Advanced Applications for Information Analysis	3
ECN 279	Elements of Statistics	3
MKT elective	Marketing elective for major	3
		15

Sixth Semester		Credits
BUS 365	Intro to Business Analytics	3
MGT 329	Organizational Ethics	3
MKT elective	Marketing elective for major	3
Minor	Minor or second major	3
Minor	Minor or second major	3
		15

Seventh Semester		Credits
FNC 342	Corporate & Org. Finance	3
Elective	Elective or second major	3
MKT elective	Marketing elective for major	3
MKT elective	Marketing elective for major	3
Minor	Minor or second major	3
		15

Eighth Semester		Credits
BUS 451	Management Strategy and Policy	4
Elective	Elective or second major	3
Elective	Any electives, if needed	5
MKT elective	Marketing elective for major	3
		15

Bachelor of Arts Degree Awarded Total hours at Tri-C/BW: **120**

BW's Experiential Learning requirement may be incorporated into the major, minor, or elective courses, summer internships, study abroad, or approved individual experiences.

Additional information on back



A2BW - Associate to Bachelor's Program AA to BA in Marketing



The A2BW program awards maximum credit for an associate degree from Cuyahoga Community College, streamlining completion of a bachelor's degree from Baldwin Wallace University. A maximum of 60 credits transfers to BW from Tri-C for your AA degree, fulfilling most of the BW core requirements and guaranteeing junior status.

Disclaimer: Students should work with a BW academic advisor to identify a minor or second major, electives, and possible Experiential Learning options. A BW advisor also assists students with developing a graduation plan for **full or part time study**.

All students must complete:

- A minimum of 120 semester credits (combined Tri-C and BW)
- A minor or second major
- All residency requirements (45 credits for BW, including major and minor residencies)
- An Experiential Learning requirement (Ex: internship, field experience, study abroad, community service)

Students have the opportunity to attend both institutions at the same time through dual enrollment or cross registration.

Dual Enrollment

For more information about dual enrollment, visit: <https://www.bw.edu/undergraduate-admission/transfer/dual-admission/>

Or contact:

Joyce J. Cendroski
Director of First-Year Recruitment
Baldwin Wallace University
(440) 826-8004
jcendros@bw.edu

Campus Transfer Centers
www.tri-c.edu/campustransfercenters

Learn More!

Talk with a BW Admission Counselor about the A2BW or for information about cross registration.

440-826-8012

admission@bw.edu

www.bw.edu/A2BW

This Transfer Pathway completes the Associate of Arts degree, which must total at least 60 semester credits and includes 36 credits of the Ohio Transfer 36 (OT36), which are approved Tri-C general education requirements. OT36 details can be found at <https://www.ohiohighered.org/Ohio-Transfer-36>.