



Appendix A

Degree Map/Transfer Pathway



Associate of Arts to Bachelor of Arts in Marketing

4 Year Degree Planner

First Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ACCT 1310 Financial Accounting	4	ACCT 1340 Managerial Accounting	4
BADM 1020 Introduction to Business	3	BADM 1121 Principles of Management	3
COMM 1010 Fundamentals of Speech Comm. *	3	¹ Elective (choose a course from below)	3
ENG 1010/101H College Composition I	3	ENG 1020/102H College Composition II	3
PHIL 1000 Critical Thinking	3	² Science without Lab (choose a course from below)	3
	16		16
Second Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ECON 2620 Principles of Microeconomics	4	BADM 2150 Business Law	4
JMC 2010 News Writing	4	ECON 2610 Principles of Macroeconomics	4
MATH 1410 Elementary Probability & Statistics I	3	³ Elective (choose a course from below)	3
² Science with Lab (choose a course from below)	4-5	MARK 2010 Principles of Marketing	3
	15-16		14
Total minimum credits earned at Tri-C	60	Associate of Arts Degree Awarded	
First Year at Notre Dame College			
Fall Semester	Credits	Spring Semester	Credits
BU 235 Management Information Systems	3	BU 301 Consumer Behavior	3
BU 375 Marketing Research	3	BU 360 Corporate Finance	3
Elective	3	IS 260 Computer Decision-Making Applications	3
MA 220 Applied Finite Mathematics	3	Elective	3
TH 250 Spirituality: Finding Your Inner GPS	3	PH 480 Current Ethical Problems	3
	15		15
Second Year at Notre Dame College			
Fall Semester	Credits	Spring Semester	Credits
BU 380 Sales Management	3	BU 390 Advertising	3
BU 385 Marketing Management	3	BU 426 Strategic Management	3
BU 395 Internship	3	BU 450 Global Marketing	3
Elective	3	Elective	3
TH 450 Social Justice: Issues and Action	3	Elective (300/400 Level)	3
	15		15
Total minimum credits earned at both institutions	120	Bachelor of Arts Degree Awarded	

* Equivalent course taken under SPCH will be accepted to meet this requirement

Additional Information:

Assumptions: college-level readiness in MATH and ENG.

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¹ (NDC Creative Inquiry Core): ART 1010, 1040, 1050, 1070, 1081, or 1700
HUM 1010, 1020, or 1030
MUS 1010, 1020, 1030, 1040, or 1050

² (NDC Scientific Inquiry Core): BIO 1040 & 104L, BIO 1050 & 105L, BIO 1060 & 106L, CHEM 1010, or CHEM 1300 & 130L
ESCI 1310 & 131L, PSCI 1010 & 101L, PSCI 1020 & 102L, or PSCI 1030 & 103L
PHYS 1210

³ (NDC Literary Inquiry Core): ENG 2020, 2310, 2320, 2350, 2360, 2410, 2420, 2430, 2510, 2520, 2700, 2710, 2720, or 2730