

3354:1-50-03 Public affairs and information policy.

- (A) The Office of Public Affairs and Information shall be the primary liaison between the College and the community and shall be responsible for supporting the College's mission, programs and image.
- (B) The Office of Public Affairs and Information shall be responsible for communicating to the public through all available media to ensure that the community has a positive image of the College, and that positions and statements of the College are presented accurately and consistently.
- (C) The Office of Public Affairs and Information shall maintain a department manual detailing all responsibilities for the development and implementation of their marketing, communication services and public/community relations duties.
- (D) The President or the President's designee is hereby directed to take all steps necessary and appropriate for effective implementation of this policy.

Effective Date: April 28, 2005