3354:1-11-05 Naming opportunities policy.

- (A) The College may convey naming recognition for its facilities, programs, scholarship, and endowment funds in accordance with this policy and the College's Naming opportunities procedure.
- (B) Naming recognition for building exteriors may result from a substantial contribution.
 - (1) The College may grant naming recognition on new and existing buildings.
 - (2) Naming recognition agreements for buildings shall be executed by the President of the College, and the Vice President for Resource Development/President, Foundation and reviewed by the Office of General Counsel.
 - (3) Final naming decision for building exteriors must be approved by the College Board.
- (C) Naming recognition for College property other than buildings, including but not limited to classrooms, theatres, equipment, programs, etc. shall remain under the authority of the College and Foundation Administration as described in the College's Naming Opportunities Procedure.
- (D) Nothing in this policy prohibits the College, based upon the recommendation of the President or Chairperson of the College Board, from naming any facility in honor of an individual who has made or will be making substantial non-economic contributions to the College.
- (E) The College President or the President's designee is hereby authorized and directed to take all actions necessary and appropriate to implement this policy.

Effective date: March 30, 2023

Prior effective dates: June 11, 2012; December 15, 2005