

3354:1-11-05 Naming opportunities policy.

- (A) The College may convey naming rights for its facilities, programs, scholarship, and endowment funds in accordance with this policy and the College's Naming Opportunities Procedure.
- (B) Naming recognition for buildings may result from a substantial contribution.
 - (1) The College may grant naming rights for new and existing buildings.
 - (2) Naming recognition agreements for buildings shall be subject to approval by the Chairperson of the College Board, the President of the College, the Chairperson of the Foundation Board and the Vice President for Resource Development and Foundation.
 - (3) Final naming decision for buildings must be approved by the College Board.
- (C) Naming recognition for facilities other than buildings, including but not limited to classrooms, theatres, etc., equipment, programs, scholarship funds, and endowments, shall remain under the authority of the College and Foundation Administration as described in the College's Naming Opportunities Procedure.
- (D) Nothing in this policy prohibits the College, based upon the recommendation of the President or Chairperson of the College Board, from naming any facility in honor of an individual who has made or will be making substantial non-economic contributions to the College.
- (E) The College President or the President's designee is hereby authorized and directed to take all actions necessary and appropriate to implement this policy.

Effective date: June 11, 2012

Prior effective dates: December 15, 2005