

The Steve Popovich Scholarship Fund



The Cuyahoga Community College (Tri-C®) Foundation and Creative Arts Center of Excellence invite you to apply for the Steve Popovich Scholarship Fund

Steve Popovich, the late founder of Cleveland International Records, played a monstrous role in the careers of artists ranging from Meat Loaf to Michael Jackson. In memory of Popovich's lifetime of work and encouragement of young artists, the Steve Popovich Foundation created this scholarship to encourage young people to find their way in the music and recording arts industries.

Steve Popovich has been described as having "coal dust in his veins and kielbasa in his soul" for his blue collar integrity in discovering and promoting artists from polka legend Frank Yankovic to Bruce Springsteen, Johnny Cash and Barbra Streisand. At age 26, he started his career at CBS Records as the youngest-ever head of promotions. His storied career at multiple recording companies impacted an enormous array of artists from almost every genre of music, winning Grammys and virtually every conceivable award in the business. Over the course of his career, Popovich encouraged aspiring singer/songwriters, musicians and producers to follow their dreams. His driving motto was "Be stubbornly passionate about your beliefs." This scholarship will continue his legacy by helping to support the music-makers of tomorrow.



APPLICATION STEPS

- Complete the Tri-C Scholarship Application form at [tri-c.edu/scholarships](https://www.tri-c.edu/scholarships).
- Prepare a 750-word essay describing your musical background and music education goals and explaining how the scholarship would help you achieve those goals.

CRITERIA

- 2.5 GPA, Northeast Ohio resident, Music or Recording Arts and Technology major



MORE INFORMATION

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www.tri-c.edu/programs/creative-arts