# Tri-C Direct

Direct admission partnerships between Cuyahoga Community College (Tri-C®) and the local school districts create clearer, more accessible pathways to higher education. These partnerships use students' current academic data to offer admission proactively, reducing barriers, promoting equity and building a stronger college-going culture among students.

The key aspects of this approach include:

- **Removing barriers to higher education** by eliminating the application for admission and simplifying complex application processes
- **Offering personalized support** through admissions navigation, wraparound services and financial aid guidance
- **Empowering students and families** with clear information about financial aid, enrollment steps and college affordability

## Getting Started With Direct Admission Partnerships

1. An administrative meeting will be held to review interest and go over the Memo of Understanding (MOU).
2. The MOU will be signed and reviewed by the school district team and legal services.

## Once the MOU is signed:

### Fall

- The administrative/tactical group meets to discuss the potential joint marketing effort and student/Tri-C touchpoints.
- The Tri-C team sends a secure data transfer request to the district to retrieve the student data file.
- The Tri-C team sets up a school district/direct admission landing webpage.
- The Tri-C team sends out a paper acceptance letter and prompts the students to provide supplemental information.
- Fall events/touchpoints are implemented as informed by the district/Tri-C recruitment team.

### Spring

- Spring events/touchpoints are implemented as informed by the district/Tri-C recruitment team.
- Tri-C will send the admitted student bulk transcript request to the district.

Cuyahoga Community College®