



CORPORATE COLLEGE
A DIVISION OF
CUYAHOGA COMMUNITY COLLEGE
This is the place for success.



Professional Diploma

Digital Learning Design

Advance your career as a digital learning professional with a globally recognised, industry-approved qualification.



Design end-to-end digital learning experiences by practicing the core instructional design skills for all forms of digital learning including videos, multimedia eLearning, micro learning, podcasts, social learning and immersive learning.

Our Diploma in Digital Learning Design was developed by our team of experts to help educators and learning professionals become experts in digital learning.

Outcomes for you



Advance your career as a specialist in digital learning design.



Apply UX and UDL principles to your digital learning experience.



Build your instructional skills for all forms of digital learning.



Practice the latest tools and tech for building digital learning.



Design high impact end-to-end digital learning experiences.

At a glance

What you'll learn

End-to-end digital learning design

Duration

16 weeks

Delivery format

Online

Assessment

Real-life project

Commitment

4 hours per week

Price

\$2,227

Delivery format

Online

In-house options are available

Who is this course for?

Industry and globally recognised qualification for people looking to build a career as a digital learning professional.

Corporate learning professionals

Learning and development consultants

Instructional designers

eLearning developers

Higher education professionals

Further education professionals

Anyone looking to change their career to digital learning



Your learning experience



Live virtual classrooms

Join the live virtual classrooms with other students to discuss the content, ask questions and take on challenges.



Self-paced learning resources

Explore the interactive course content on our learning platform in your time, at your own speed.



Instructional design toolkit

Discover a range of templates and design aids to help you screenplan, storyboard, develop and rollout your own eLearning content.



Build your project portfolio

Start applying your learning practically with a live, practical digital learning project and build a portfolio that you can showcase.



One-to-one mentoring

Live, one-to-one mentoring with our digital learning mentors to support your growth in the world of digital learning.



Student community

Share, reflect and engage with your fellow students during the course through dedicated working groups and our interactive social learning platform.

How would you like to take your Diploma?

There are two ways to experience the Diploma.

Cohort Based Learning

Scheduled course over 18 weeks

Timetabled learning activities

Self paced content but timetabled

Live virtual classrooms sessions

Group work and community based learning

Mentoring support

Scheduled assessments

Cohort starts every month

Inhouse options available

On Demand Learning

Complete within 12 months

Completely self paced

Flexible timetable

Recordings of live VCs

Community based learning

Mentoring support

Start anytime

Manage your own schedule

Inhouse options available

How will this program benefit you?

Advance your career as a specialist in digital learning design.

Design high impact end-to-end digital learning experiences using a blend of interventions.

Practice the core instructional design skills for video-based learning, microlearning and social learning.

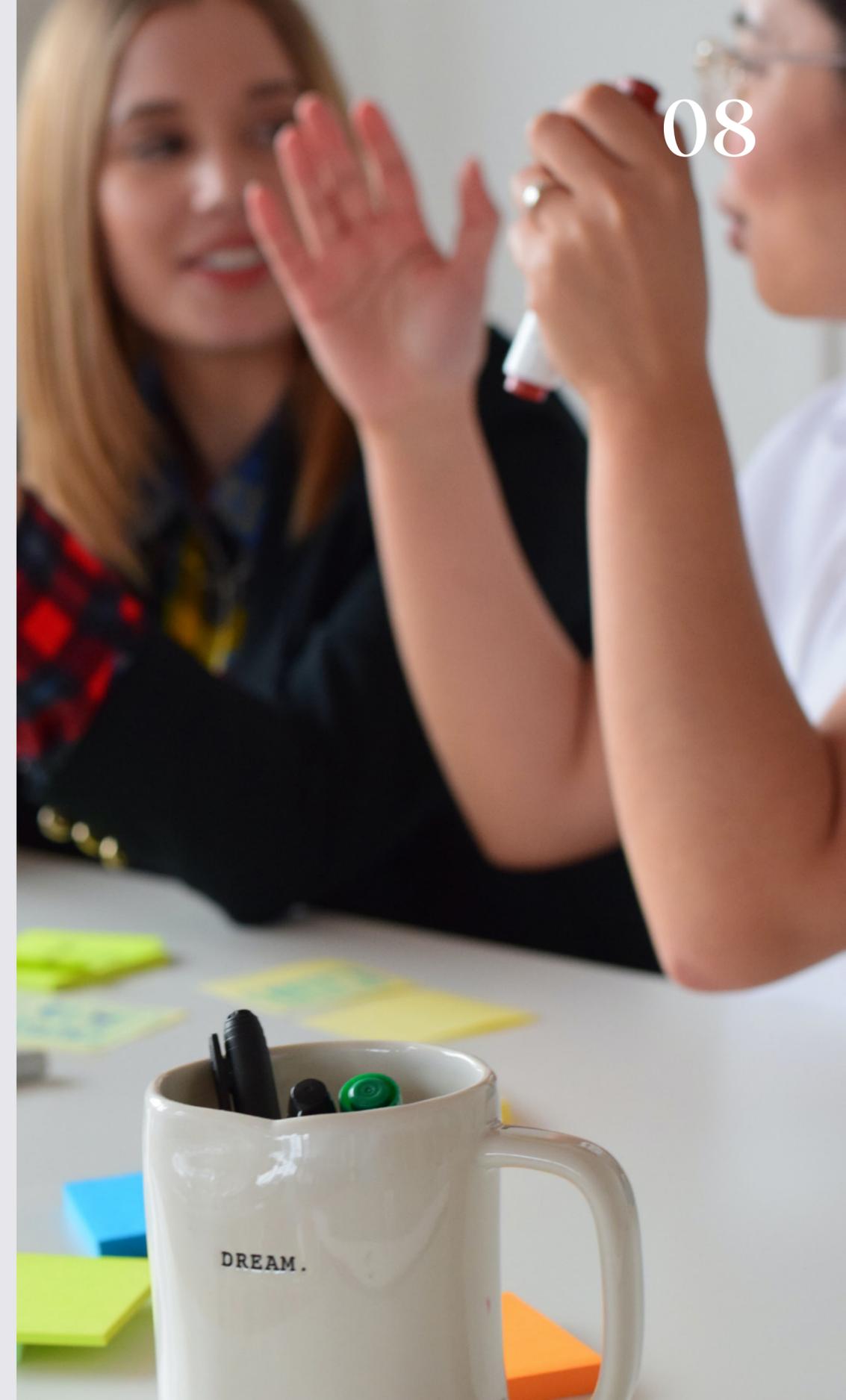
Understand the main principles and elements of visual design for eLearning including Universal Design Principles.

Utilise learning analytics to profile your learners and make informed design decisions.

Explore the latest trends, tech and tools in digital learning design.

Explore techniques for immersive learning including Augmented reality and Virtual reality.

Discover techniques for driving engagement in digital learning including gamification.



Industry approved

We want you to learn the most relevant skills that employers are looking for. That's why we formed an Industry Advisory Council, consisting of industry employers, edtech providers and recruiters.

The Council connects us to the wider learning industry. It oversees our courses, making sure they're current and focused on the skills employers need most.

Our courses have been validated by



Globally recognised

Our alumni work with the world's leading companies. We partner with organisations to help them design high quality digital learning experiences for their employees.



Course content

MODULE 1

Digital Learning Fundamentals

Lesson 1
Digital Learning Options

Lesson 2
Digital Learning Design Roles

Lesson 3
Digital Learning Design Models

Lesson 4
Digital Learning Tools

Lesson 5
Digital Learning Trends

MODULE 2

Digital Learning Design Principles

Lesson 1
Underpinning Theories

Lesson 2
Learning Outcomes & Levels

Lesson 3
Instructional Design Principles

Lesson 4
Visual Design Principles

Lesson 5
Universal Design Principles

MODULE 3

Analysis & Definition

Lesson 1
Working with SMEs

Lesson 2
Learner Personas

Lesson 3
Content Analysis

Lesson 4
Learning Experience

Lesson 5
Digital Formats

MODULE 4

Multimedia eLearning

Lesson 1
Introduction

Lesson 2
Application

Lesson 3
Design Approach

Lesson 4
Tools

Lesson 5
Examples

MODULE 5

Videos & Podcasts

Lesson 1
Introduction

Lesson 2
Application

Lesson 3
Design Approach

Lesson 4
Tools

Lesson 5
Examples

MODULE 6
**Virtual
Classrooms**

Lesson 1
Introduction

Lesson 2
Application

Lesson 3
Design Approach

Lesson 4
Tools

Lesson 5
Examples

MODULE 7
**Micro-
Learning**

Lesson 1
Introduction

Lesson 2
Application

Lesson 3
Design Approach

Lesson 4
Tools

Lesson 5
Examples

MODULE 8
**Social & Immersive
Learning**

Lesson 1
Introduction

Lesson 2
Application

Lesson 3
Design Approach

Lesson 4
Tools

Lesson 5
Examples

MODULE 9
**Rollout &
the LMS**

Lesson 1
Learning Management Systems

Lesson 2
Learning Marketing

Lesson 3
Reporting & Tracking

Lesson 4
eModeration

Lesson 5
Implementation Planning

MODULE 10
**Evaluation &
Learning Analytics**

Lesson 1
Evaluation Models

Lesson 2
User Experience Design

Lesson 3
Learning Evaluation

Lesson 4
Learning Analytics

Lesson 5
Evaluation Planning

Don't just take our word for it.

Here's what our alumni have
to say about this program.



"I have completed two courses and I'm fully equipped to design, deliver, assess and evaluate truly blended learning programs. DLI taught me a framework and a methodology around how to approach a complex learning need."

John English
Senior eLearning Developer
at Poppulo



"Although I was working in L&D, the course really taught me a lot and helped me in my own professional development. I started to use Storyline immediately after the course and found myself moving quickly with it and that was thanks to DLI for having a real practical element to their courses.

Overall, a course with accreditation, practical elements, excellent resources, and not to forget knowledgeable and enthusiastic facilitators, is definitely a course worth doing and I would recommend DLI to anyone."

Cliona Olohan
Digital Learning Developer
at Dublin City University



“The course offers a perfect blend of theory and application of best practices. In the space of a few days attending the sessions, I was able to have a clear methodology and significantly upskilled in knowing how to design e-learning and develop contents using Articulate 360.”

Ange N'Zounzou
Learning Solutions Project Specialist
at Novartis



“I completed two accredited courses with DLI. We got hands-on experience using authoring tools and learnt about how the learning objectives influence the best choice of tool to use. In addition to this, we learnt about many other aspects of e-learning instructional design – for example, best practice in video learning and graphic design. I find myself regularly referring to the materials and guides we were provided with during the courses as I analyse, design, develop, implement and evaluate e-learning courses for our staff.”

James Gaffney
Learning and Development
at the Courts Service of Ireland



Our mission is to help learning professionals and educators reach their potential in Digital Learning Design.



We are a team of digital learning specialists with a passion for helping learning professionals reach their potential in digital learning design.

Our goal at the Digital Learning Institute is to offer a world-class education to help learning professionals, trainers, instructors and educators reach their potential as digital learning designers.

We are passionate about the design of high-quality and impactful digital learning experiences to support the global learning community.

Whether you are just getting started in digital learning design or if you are looking to become an expert in the field, we have a suite of programs to help you build your confidence, skills and career in digital learning.

Our mentors

Meet our team of digital learning specialists who will be delivering your course live classrooms, assisting you in real- life projects and offering mentoring sessions throughout the program.



John Kilroy

With over 20 years of experience in L&D, John is an internationally recognised Digital Learning Specialist that has helped many organisations drive and implement their digital learning transformation.



Luana Raggi

Luana is a digital learning specialist focused on helping educators and learning professionals best utilise eLearning development and eAuthoring tools for their professional projects.



Eva Kilar-Magdziard

Eva is one of Europe's leading Digital Learning Specialists with over 18 years experience in both corporate learning and University education. Eva has a passion for helping people design high impact and engaging learning experiences.