Professional Diploma

Digital Learning Design

Advance your career as a digital learning professional with a globally recognised, industry-approved qualification.
Design end-to-end digital learning experiences by practicing the core instructional design skills for all forms of digital learning including videos, multimedia eLearning, micro learning, podcasts, social learning and immersive learning.

Our Diploma in Digital Learning Design was developed by our team of experts to help educators and learning professionals become experts in digital learning.
Outcomes for you

- Advance your career as a specialist in digital learning design.
- Build your instructional skills for all forms of digital learning.
- Design high impact end-to-end digital learning experiences.
- Apply UX and UDL principles to your digital learning experience.
- Practice the latest tools and tech for building digital learning.

At a glance

- **What you’ll learn**
  End-to-end digital learning design
- **Duration**
  16 weeks
- **Delivery format**
  Online
- **Assessment**
  Real-life project
- **Commitment**
  4 hours per week
- **Price**
  $2,227
- **Delivery format**
  Online
- **In-house options are available**
Who is this course for?

Industry and globally recognised qualification for people looking to build a career as a digital learning professional.

Corporate learning professionals
Learning and development consultants
Instructional designers
eLearning developers

Higher education professionals
Further education professionals
Anyone looking to change their career to digital learning
Your learning experience

Live virtual classrooms
Join the live virtual classrooms with other students to discuss the content, ask questions and take on challenges.

Self-paced learning resources
Explore the interactive course content on our learning platform in your time, at your own speed.

Instructional design toolkit
Discover a range of templates and design aids to help you screenplan, storyboard, develop and rollout your own eLearning content.

Build your project portfolio
Start applying your learning practically with a live, practical digital learning project and build a portfolio that you can showcase.

One-to-one mentoring
Live, one-to-one mentoring with our digital learning mentors to support your growth in the world of digital learning.

Student community
Share, reflect and engage with your fellow students during the course through dedicated working groups and our interactive social learning platform.
How would you like to take your Diploma?

There are two ways to experience the Diploma.

<table>
<thead>
<tr>
<th>Cohort Based Learning</th>
<th>On Demand Learning</th>
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</thead>
<tbody>
<tr>
<td>Scheduled course over 18 weeks</td>
<td>Complete within 12 months</td>
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<tr>
<td>Timetabled learning activities</td>
<td>Completely self paced</td>
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<tr>
<td>Self paced content but timetabled</td>
<td>Flexible timetable</td>
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<tr>
<td>Live virtual classrooms sessions</td>
<td>Recordings of live VCs</td>
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<tr>
<td>Group work and community based learning</td>
<td>Community based learning</td>
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<tr>
<td>Mentoring support</td>
<td>Mentoring support</td>
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<tr>
<td>Scheduled assessments</td>
<td>Start anytime</td>
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<tr>
<td>Cohort starts every month</td>
<td>Manage your own schedule</td>
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<tr>
<td>Inhouse options available</td>
<td>Inhouse options available</td>
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How will this program benefit you?

- Advance your career as a specialist in digital learning design.
- Design high impact end-to-end digital learning experiences using a blend of interventions.
- Practice the core instructional design skills for video-based learning, microlearning and social learning.
- Understand the main principles and elements of visual design for eLearning including Universal Design Principles.
- Utilise learning analytics to profile your learners and make informed design decisions.
- Explore the latest trends, tech and tools in digital learning design.
- Explore techniques for immersive learning including Augmented reality and Virtual reality.
- Discover techniques for driving engagement in digital learning including gamification.
We want you to learn the most relevant skills that employers are looking for. That's why we formed an Industry Advisory Council, consisting of industry employers, edtech providers and recruiters.

The Council connects us to the wider learning industry. It oversees our courses, making sure they're current and focused on the skills employers need most.

Our courses have been validated by

- daae
- DocuSign
- HubSpot
- ICON
- INTERCOM
- Lidl
- Vodafone
- Mastercard
- Zendesk
Our alumni work with the world’s leading companies. We partner with organisations to help them design high quality digital learning experiences for their employees.
Course content

MODULE 1
Digital Learning Fundamentals
Lesson 1
Digital Learning Options
Lesson 2
Digital Learning Design Roles
Lesson 3
Digital Learning Design Models
Lesson 4
Digital Learning Tools
Lesson 5
Digital Learning Trends

MODULE 2
Digital Learning Design Principles
Lesson 1
Underpinning Theories
Lesson 2
Learning Outcomes & Levels
Lesson 3
Instructional Design Principles
Lesson 4
Visual Design Principles
Lesson 5
Universal Design Principles

MODULE 3
Analysis & Definition
Lesson 1
Working with SMEs
Lesson 2
Learner Personas
Lesson 3
Content Analysis
Lesson 4
Learning Experience
Lesson 5
Digital Formats

MODULE 4
Multimedia eLearning
Lesson 1
Introduction
Lesson 2
Application
Lesson 3
Design Approach
Lesson 4
Tools
Lesson 5
Examples

MODULE 5
Videos & Podcasts
Lesson 1
Introduction
Lesson 2
Application
Lesson 3
Design Approach
Lesson 4
Tools
Lesson 5
Examples
Don’t just take our word for it.
Here’s what our alumni have to say about this program.

“I have completed two courses and I’m fully equipped to design, deliver, assess and evaluate truly blended learning programs. DLI taught me a framework and a methodology around how to approach a complex learning need.”

John English
Senior eLearning Developer at Poppulo

“Although I was working in L&D, the course really taught me a lot and helped me in my own professional development. I started to use Storyline immediately after the course and found myself moving quickly with it and that was thanks to DLI for having a real practical element to their courses.

Overall, a course with accreditation, practical elements, excellent resources, and not to forget knowledgeable and enthusiastic facilitators, is definitely a course worth doing and I would recommend DLI to anyone.”

Cliona Olohan
Digital Learning Developer at Dublin City University
“The course offers a perfect blend of theory and application of best practices. In the space of a few days attending the sessions, I was able to have a clear methodology and significantly upskilled in knowing how to design e-learning and develop contents using Articulate 360.”

Ange N’Zounzou
Learning Solutions Project Specialist at Novartis

“I completed two accredited courses with DLI. We got hands-on experience using authoring tools and learnt about how the learning objectives influence the best choice of tool to use. In addition to this, we learnt about many other aspects of e-learning instructional design – for example, best practice in video learning and graphic design. I find myself regularly referring to the materials and guides we were provided with during the courses as I analyse, design, develop, implement and evaluate e-learning courses for our staff.”

James Gaffney
Learning and Development at the Courts Service of Ireland
Our mission is to help learning professionals and educators reach their potential in Digital Learning Design.

We are a team of digital learning specialists with a passion for helping learning professionals reach their potential in digital learning design.

Our goal at the Digital Learning Institute is to offer a world-class education to help learning professionals, trainers, instructors and educators reach their potential as digital learning designers.

We are passionate about the design of high-quality and impactful digital learning experiences to support the global learning community.

Whether you are just getting started in digital learning design or if you are looking to become an expert in the field, we have a suite of programs to help you build your confidence, skills and career in digital learning.
Our mentors

Meet our team of digital learning specialists who will be delivering your course live classrooms, assisting you in real-life projects and offering mentoring sessions throughout the program.

John Kilroy
With over 20 years of experience in L&D, John is an internationally recognised Digital Learning Specialist that has helped many organisations drive and implement their digital learning transformation.

Luana Raggi
Luana is a digital learning specialist focused on helping educators and learning professionals best utilise eLearning development and eAuthoring tools for their professional projects.

Eva Kilar-Magdziard
Eva is one of Europe’s leading Digital Learning Specialists with over 18 years experience in both corporate learning and University education. Eva has a passion for helping people design high impact and engaging learning experiences.