

CORPORATE COLLEGE[®]

A DIVISION OF
CUYAHOGA COMMUNITY COLLEGE



Premier Training and Conference Centers

No matter where you are in your leadership development journey, assessments are valuable tools that can help you build new self-awareness about your strengths, blind spots and areas of development. There are many different types of assessments that are often used including behavioral/preference, personality and 360-degree. At Corporate College, our team of assessment and training experts will help you select the best assessment tool to meet your needs.

DISC[®]

DiSC[®] is a behavior and temperament assessment tool centered on four different behavioral traits dominance, influence, steadiness and conscientiousness. The best use of DISC is to learn more about yourself, others and how to deal in situations where interpersonal relationships are involved. Some more specific versions of the DISC assessment will help understand how one person would be likely to react in specific team, management or leadership situations, given her or his DISC style.

To learn more about the DiSC[®]:
wikipedia.org/wiki/DISC_assessment

PLATINUM RULE

The Platinum Rule is a communication preference assessment tool. The tool divides preferences into four styles including director, socializer, relater and thinker. This tool is commonly used in team-building, training and leadership-development applications.

To learn more about the Platinum Rule:
www.alessandra.com/abouttony/aboutpr.asp

MYERS-BRIGGS TYPE INDICATOR (MBTI)

The MBTI is an introspective self-report questionnaire designed to indicate psychological preferences in how people perceive the world and make decisions. This tool is commonly used in team-building, training and leadership-development applications.

To learn more about the MBTI:
www.myersbriggs.org/my-mbti-personality-type/mbti-basics

STRENGTHSFINDER 2.0

Based on the bestselling book Strengths Finder 2.0 by Tom Rath, the StrengthsFinder assessment is a to help people discover and describe 34 most common talents. This tool is commonly used in team building, training and leadership-development applications.

To learn more about the StrengthsFinder 2.0:
strengths.gallup.com/110389/Research-Behind-StrengthsFinder-20.aspx

HOGAN PERSONALITY INVENTORY (HPI) AND OTHER PERSONALITY MEASURES

The HPI measures normal personality. It utilizes seven dimensions including adjustment, ambition, sociability, interpersonal sensitivity, prudence, inquisitive and learning approach. The HPI is commonly used in pre-employment and development scenarios.

To learn more about the HPI:
www.hoganassessments.com/content/hogan-personality-inventory-hpi

EMOTIONAL AND SOCIAL COMPETENCE INVENTORY (ESCI) AND OTHER 360-DEGREE MULTI-RATER FEEDBACK TOOLS

360-degree assessment is a process used to solicit behavioral based feedback from various stakeholder groups including peers, direct reports, customers, manager and self. The ESCI is a 360-degree tool that measures emotional and social intelligence. This tool is commonly used in leadership development applications.

To learn more about the ESCI:
www.haygroup.com/leadershipandtalentondemand/ourproducts/item_details.aspx?ItemID=58&type=1&t=2