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CUYAHOGA COMMUNITY COLLEGE



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CORPORATE TRAINING | PROFESSIONAL DEVELOPMENT | BUSINESS EVENTS

ORGANIZATIONAL CONSULTING | LEADERSHIP TRAINING

# Cleveland Cavaliers team-up with Corporate College® for their Annual Training Day 2018

## THE CHALLENGE

Gearing up for the start of a new 2018-2019 season, employees of the Cleveland Cavaliers franchise took part in their Annual Training Day, and for the second year in a row, training was provided by Corporate College®, a division of Cuyahoga Community College. The Cavaliers Operating Company, LLC Human Resources team wanted a workshop session focused on *Diversity, Inclusion and Respect* in the workplace, specified to meet NBA League requirements. The Cavaliers rank in the top five in the league for percentage of minority and women fulltime staff members, and the purpose of this training was to build employee awareness of the league's requirements and reinforce the ideals, foundations and philosophies of the ownership and leadership team.

## THE SOLUTION

Corporate College® partnered with the Cavaliers' Vice President Human Resources and designed a workshop session covering the NBA League's inclusive cultural philosophy, company policy and dimensions of diversity and inclusion. The workshop session challenged employees to transform their thinking when interacting with their colleagues and discuss how biases can impact how we communicate with others. Employees assessed various real-life scenarios and learned about respect, inclusion, equal opportunity and cultural appreciation in the workplace with potential do's and don'ts applications.

## ABOUT



*"Whatever it Takes"*

**The Cavaliers Operation Company, LLC** owns and operates the Cleveland Cavaliers professional basketball team and its home court, Quicken Loans Arena. The Cavs joined the National Basketball Association in 1970. Since its inception, Cleveland has made 22 playoff appearances, earned 7 central division titles and 5 eastern conference titles.

In 2016, the Cavaliers won their first NBA Championship, marking Cleveland's first major sports title since 1964. The 2016 NBA finals victory over the Golden State Warriors marked the first time in finals history a team had come back to win after trailing three games to one. Quicken Loans founder Dan Gilbert has controlled the team since 2005; the family of original owner Gordon Gund continues to have a minority stake in the Cavs.