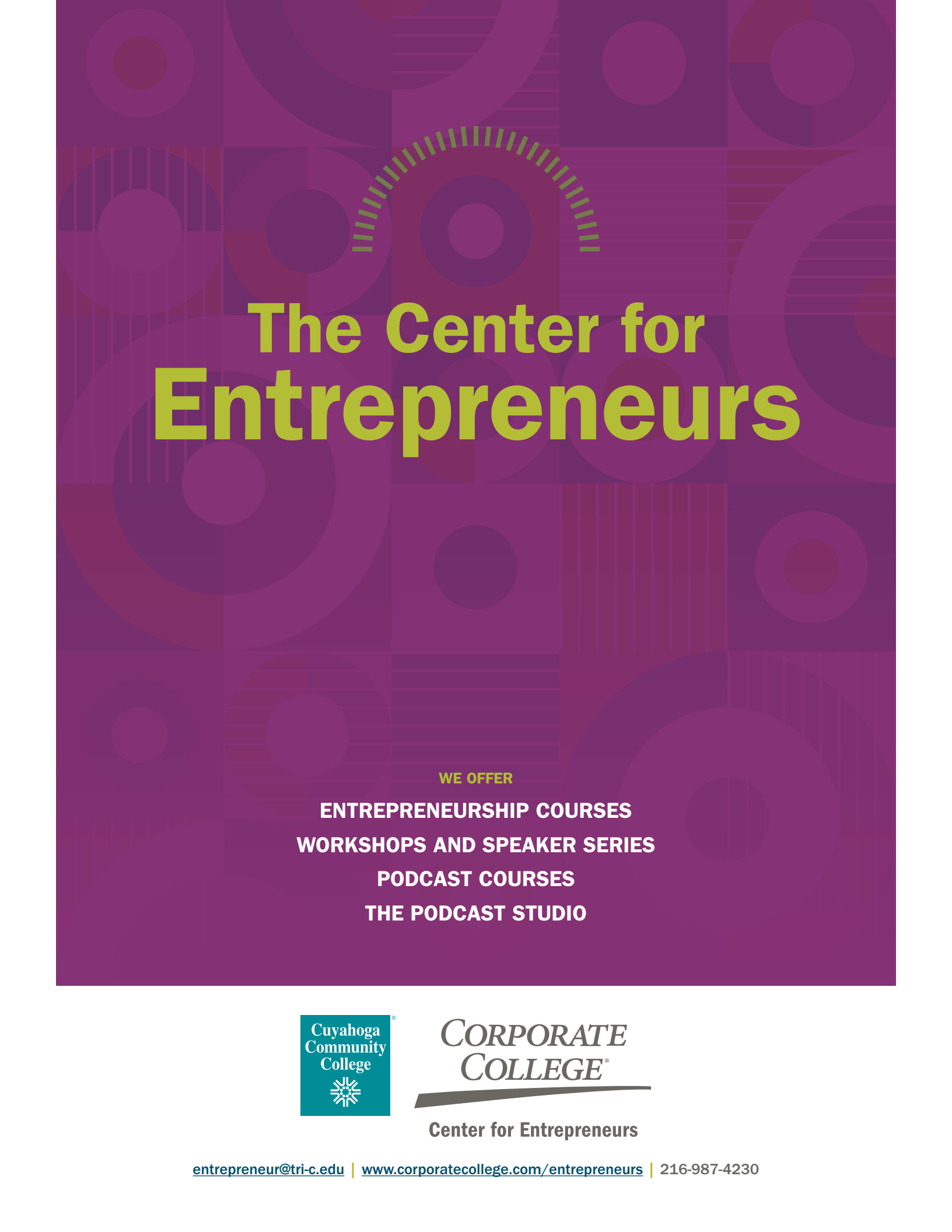




The Center for Entrepreneurs

WE OFFER

ENTREPRENEURSHIP COURSES
WORKSHOPS AND SPEAKER SERIES
PODCAST COURSES
THE PODCAST STUDIO



*CORPORATE
COLLEGE*

Center for Entrepreneurs

entrepreneur@tri-c.edu | www.corporatecollege.com/entrepreneurs | 216-987-4230

THE CENTER FOR ENTREPRENEURS OVERVIEW

In September 2023, Corporate College® established the Center for Entrepreneurs in response to the changing economy. We recognized that our community wanted the choice to join the workforce or build their own.

The Center for Entrepreneurs provides the tools and services you need for your business journey. Whether you want to be part of the gig economy, start your own business, or grow an existing one, our instructors, advisors and staff can steer you toward success.



The mission of the Center for Entrepreneurs is to provide resources and support to help you succeed in your entrepreneurial pursuits. We strive to empower and inspire entrepreneurs of all backgrounds and to foster a culture of innovation and creativity within our community.

We are committed to connecting you, our entrepreneurs, with the resources to reach your goals and create a vibrant and thriving entrepreneurial ecosystem.

We will educate, empower and elevate individuals to execute their dreams of successful business ownership.



Scholarship opportunities are offered for the following tracks when funding permits.

- Discovery
- Foundation
- Start a Nonprofit

If you are interested in the above tracks, follow these registration steps:

Step 1: Obtain a Student Number (S-Number) at tri-c.edu/ncregistration.

Step 2: Email us at entrepreneur@tri-c.edu with your name, S-number, the track and cohort date you would like to be registered for.

- You will then be registered for the class and will receive a welcome email at the address on file a week before the start

of class. The scholarship will be applied after the track starts.

If you're interested in any other course, follow these registration steps:

Step 1: Obtain an S-Number at tri-c.edu/ncregistration.

Step 2: Create a password at <https://portal2.tri-c.edu/UserStatus>.

- If you are creating a password for the first time, your old password is your DOB (mm/dd/yyyy — no leading zeros).

Step 3: Process your registration and payment at the above link.

- One week before the course starts, a welcome email will be sent to your email with course logistics.

THE CENTER FOR ENTREPRENEURS ENTREPRENEURIAL TRACKS

The **entrepreneurial courses** are organized by tracks that you can select based on your needs or the stage of your business — from defining your idea to expanding your operation.

- **Discovery:** *Are you looking to clarify your idea? Refine your creative concept? Launch a business?*
- **Foundation:** *Are you looking to develop or enhance your business processes, procedures or structure?*

Empowered by **specialized tracks and transformative courses**, entrepreneurs unlock the knowledge, confidence and vision to turn their dreams into successful, purpose-driven ventures.

- **Business Finance:** Do you know how much profit your business is making? Do you know what *profit* actually is? What about *revenue* and *expenses*?
- **Nonprofit:** Is your passion burning bright with a powerful nonprofit idea? Not sure where to begin? Wondering if you're on the right path to making real
- **Small Business Bookkeeping with Wave Software:** Do you feel Quickbooks is too difficult? Do you need a simpler way to manage your finances? Our Wave Software course will put all of those questions at ease.
- **Aspiring Consultants:** You're already consulting - you just haven't called it that yet. Every day, you solve complex problems, advise leaders, and influence decisions that drive results. Why not make the framework clear?

What Is Unique About Our Program?

- We strive to eliminate financial barriers for our entrepreneurs by offering scholarships for our Discovery (\$840 value), Foundation (\$1,240 value) and Nonprofit (\$840 value) tracks when funding is available.
- Our courses are **taught by entrepreneurs**, like you.
- The curriculum is **application-based**. In class, you are working on your business or nonprofit.
- **Materials and instruction** provided in course fee.
- The courses are taught **in person** to help you create your own ecosystem.

Once you complete the program, you will have access to:

- **Resources**
- **Microgrant Opportunities**
- **Pitch Competition**
- **CoachForward: Mentorship Program**



ATTENDANCE POLICY

To get the full benefit of the training, you are required to attend all classes within each program track. If you miss a date, you will not receive your program certificate. Please review the schedule for the offering that might fit your schedule better. We will be offering the courses multiple times throughout the year. You can also add your name to the waitlist for upcoming courses.



VERIZON SMALL BUSINESS DIGITAL READY

The Center for Entrepreneurs is proud to partner with Verizon Small Business Digital Ready to provide free courses, mentorship, networking and grants created specifically for small businesses.



THE CENTER FOR ENTREPRENEURS WORKSHOPS AND SPEAKER SERIES



WORKSHOPS

In our workshops, you'll learn from entrepreneurs and instructors on topics they are passionate about and excel in — maybe even make a living at — for 90 minutes. The workshops will help you get to know the instructors from our program tracks who are business owners in our community. Connect virtually and in-person with peers, instructors, the community and business owners who, most importantly, are experts in their fields.

All workshops are:

- Free
- Virtual and In-Person
- 90 minutes
- Offered monthly



SPEAKER SERIES

We designed our Speaker Series with you, our entrepreneurs, in mind.

Mission: Our mission is to ignite a dynamic exchange of ideas and insights that propel entrepreneurs toward excellence. Through thought-provoking dialogues, we strive to cultivate an environment where knowledge converges with experience, fostering the growth and transformation of entrepreneurs.

Vision: Our vision is to serve as the epicenter for progressive discussions, empowering entrepreneurs to navigate the evolving business terrain with confidence and foresight. Through unparalleled expertise and diverse perspectives, we aim to shape a collective vision of success for the entrepreneurial community.

Past speakers include:

1. Ariane Kirkpatrick: AKA Construction
2. Chris Ronayne: County Executive
3. Congresswoman Shontel Brown
4. Kumar Arora: Serial Entrepreneur
5. Lisa Price: Founder of Carol's Daughter
6. RaShaun Brown: Founder, Screen Skinz
7. Tony Manna and Larry Fulton: Entrepreneurship Through Acquisition (ETA)
8. Troy Millings and Rashad Bilal: Earn Your Leisure
9. Yelista Jean-Charles: Healthy Roots Dolls

All Speaker Series events are:

- Held in person at Corporate College
- Led by recognizable, passionate and successful entrepreneurs
- Offered multiple times throughout the year

THE CENTER FOR ENTREPRENEURS PODCAST COURSES AND RENTAL

What Makes Us Unique?

- Courses taught by a podcaster and entrepreneur
- Best Practice Curriculum: Created by a podcaster and entrepreneur
- Application-Based: Studio time available during production and post-production classes
- Materials and instruction included in course fee.
- Small class sizes
- Discount provided on initial podcast studio rental
- Payment plans available or take classes one at a time to reduce financial barriers

Getting your podcast off the ground is a fun and unique way to express yourself. Learning how to produce it successfully will help you visualize what you want for your podcast. Our Launching a Successful Podcast course guides you step-by-step through pre-production, production and post-production so you can achieve your vision.

Corporate College offers two ways to learn:

- **Launch Your Success Podcast (Bundle):** In addition to learning all phases of podcasting in this 12-hour course, the bundle will also provide you with all the tools you need to succeed in podcasting.
- **Individual Classes:** Interested in only taking part of the podcasting courses? No problem! Each phase can be taken individually as well — pre-production, production and post-production.



The Podcast Studio

YOU BRING THE GUEST — WE DO THE REST!

The Podcast Studio in the Center for Entrepreneurs is ready to accept your podcast. Once you enter our state-of-the-art studio, we handle everything — except the content of your podcast, of course. Reserve the studio today — all you have to do is bring your guest.

The Center for Entrepreneurs Podcast Studio offers:

- Experienced Producer and professional equipment
- Rentable space for podcasting

HOW TO RESERVE THE PODCAST STUDIO

1. Scan the QR code to complete the Space Utilization Form to provide details about your podcast and request.
2. We will contact you within two business days to schedule your studio time. Reservations are made within 72 hours of the request.



PODCAST STUDIO PACKAGE OPTIONS

All podcasting packages come with a producer who will record your podcast and assist with the run of show. At the end of each podcast, the recording will be edited and delivered in a “ready-to-use” format within three to five business days.

THE CENTER FOR ENTREPRENEURS PODCAST COURSES AND RENTAL



“READY TO USE” INCLUDES:

- A fully edited video ready to post to YouTube, Facebook or other platforms
- A separate file of the audio you can upload to any podcast platform
- A transcript of the podcast to use as text for closed captioning and additional SEO

Let's Get Started: This package is designed to assist podcasters who are new to podcasting with us.

- One- to two-hour virtual pre-production consultation with the producer (scheduled one week before the podcast)
- One hour of studio time
- One 20-minute or one 40-minute podcast
- Production and editing (20 minutes)

Podcasting Anyone: This package is for those individuals who completed the Launch a Successful Podcast course.

- 30-minute virtual pre-production consultation with the producer (scheduled one week before the podcast)
- One hour of studio time
- One 20-minute or one 40-minute podcast
- Production and editing (20 minutes)

This seasoned podcaster option is only available after the introduction options have been met.

Podcasting Galore: This package is for individuals who are ready to go “all in” with their podcasting.

- One hour of studio time
- Two 20-minute OR one 40-minute podcast
- Production and editing (20 minutes)

Add-On Options available for a fee.

PAYMENT DETAILS

Payment is due upon reservation in the form of a credit card. The total amount includes a 2.25% service fee. Checks will only be accepted if reservations are made within two and a half weeks of the check deposit.

POLICY INFORMATION

Cancellations within 24 hours are accepted, but you will need to reschedule to receive a refund. After that, a non-refundable booking fee of \$50 will be applied. Emergency situations will be considered. Please contact us as soon as possible.



THE CENTER FOR ENTREPRENEURS RESOURCES FOR ENTREPRENEURS



HOW CAN WE HELP?

The Center for Entrepreneurs is committed to giving you the essential tools and services to support your business journey. Whether you're entering the gig economy, launching a startup, or expanding an existing business, our experienced instructors, advisors, and staff are here to guide you toward success. Our goal is to empower you with the resources not just to navigate the challenges but also to seize the opportunities that come with entrepreneurship and to inspire you to reach new heights.



SPEAKING OF ENTREPRENEURSHIP PODCAST SERIES

Speaking of Entrepreneurship is a podcast powered by the Center for Entrepreneurs. This series strives to provide practical strategies and inspiration for entrepreneurs by inviting industry experts to discuss proven methods and insights for navigating today's competitive market.



REQUEST
MORE
INFORMATION



SCAN THE QR CODE TO VISIT OUR WEBSITE.



*CORPORATE
COLLEGE*

Center for Entrepreneurs

entrepreneur@tri-c.edu | www.corporatecollege.com/entrepreneurs | 216-987-4230