



**Summer Internship Program**  
**May 26, 2020 - August 7, 2020**  
**External Employer**  
**Job Description**

**Employer:** Wellness Evolution  
**Assignment Address:** 23250 Mercantile Road, Beachwood, Ohio 44122  
**Job Category (Select up to 2):** Marketing/Sales/Social Media    Healthcare/Laboratory  
**Work Schedule/Hours:** Flexible  
**Internship Duration:** 10 Weeks  
**Internship Dates (Start/End):** May 26, 2020 / August 7, 2020

**Company Profile:** (e.g., in one or two sentences, describe your business)

Functional Medicine, Health/Wellness and Educational company providing advanced integrative and alternative medicine services, education and wellness strategies for individuals and corporations.

**Job Responsibilities:** (e.g. functions and/or projects)

- Work with owner to publish new wellness book
- Develop marketing plan for book and its use in schools, corporations and for individuals
- Help develop online ongoing classes based on the book
- Help develop online presence for our Functional Medicine doctor and Holistic Health Coach
- Help develop and launch social media marketing plan with schedule
- Update and add to existing website

**Required Qualifications:** (e.g. declared major; specific coursework; competencies, knowledge, skills, and abilities)

- A strong interest and belief in preventive medicine
- Passion for helping people and an interest in providing education to people of all ages
- Self-motivated

**Preferred Qualifications:** (e.g. declared major; specific coursework; competencies, knowledge, skills, and abilities)

- Experience with social media marketing and program development or a desire to learn.
- Experience with Adobe Suite.
- Excellent grammar and writing skills.
- Creative mind and skills in marketing within a shoestring budget
- Fun to work with.