

Summer Internship Program May 26, 2020 - August 7, 2020 External Employer Job Description

Employer: Engage! Cleveland

Assignment Address: 8200 Sweet Valley Drive, Suite 100, Valley View, OH 44125

Job Category (Select up to 2): Marketing/Sales/Social Media

Work Schedule/Hours: Flexible - Our core office hours are Monday-Friday from 8:30am-5:00pm

Internship Duration: 10 Weeks

Internship Dates (Start/End): May 26, 2020 / August 7, 2020

Company Profile: (e.g., in one or two sentences, describe your business)

Engage! Cleveland (EC) is a community engagement organization for young professionals and business/community leaders who are passionate about making Cleveland a lasting home for the next generation. Our goal is to attract, engage and retain young, diverse talent to Greater Cleveland by connecting young professionals to people, jobs, organizations and events.

Job Responsibilities: (e.g. functions and/or projects)

- Write content for marketing collateral, social media and website
- Assist with the planning and execution of events, programs and services
- Assist with the promotion of EC signature events
- Utilize social media and other platforms to share EC information across several platforms
- Assist with data management and other duties as needed

Required Qualifications: (e.g. declared major; specific coursework; competencies, knowledge, skills, and abilities)

- Be in the process of earning a degree, preferably in communications, marketing, public relations, events, business or a related field
- Possess strong written and oral communication skills
- Have knowledge of Microsoft Office, WordPress, social media, Hootsuite software
- Have the ability to attend public functions/events as a representative of EC
- Have a strong passion for Cleveland and Engage! Cleveland's mission

Preferred Qualifications: (e.g. declared major; specific coursework; competencies, knowledge, skills, and abilities)

- Possess outstanding time management skills, organizational skills and a great attention to detail
- Demonstrate the ability to work independently
- Have experience with nonprofits, events and communications or a desire to learn