



Tri-C NCMPR Awards 2003 – 2021

Bronze Medallion of Merit

College Video Program - Your Health and Wellness '03
Media Success Story - Corporate College Opening '03
Handbook - 2003-2004 Student Handbook '03

Online Class Schedule/Catalog - Online Schedule '04
Print Advertisement/Single - Corporate College '04
Web Site - External Web Site '04
Brochure/Flyer III - Foundation Brochure '04
Newsletter - Tri-C Times '04

Handbook - 2005-2006 Student Handbook '05
College Video Program - Your Health and Wellness '05
Newsletter - Corporate College '05

Newsletter- Corporate College '06
Outdoor advertising - Banners '06
Print Ad/Single – Kristina Hawks '06
Specialty advertising - Magnetic Poetry '06
Radio Advertisement, Series –it's what you know '06
College Video Program - Guitar Mania Encore '06
Recruitment Marketing Campaign - Transient '06
Wildcard - table top display '06

Media Success Story – Poll Worker Training '07
College Promotional Video – Career Tracks '07

Promotional Campaign for Special Event – Center for Creative Arts Groundbreaking '08

Nifty Thrifty – Popular Annual Financial Report '09
Print Ad, Single – She's So Smart (Creative Arts Steph Wahome) '09
Video Ad, Single – The President is Right (Veronica) '09
Successful Recruitment/Marketing Campaign – Building Connections w/the Hispanic Community '09
Electronic Newsletter – Inside Tri-C '09

Print Advertisement, Single – Online learning: Fire Media Abdi '10
Promotion Campaign for a Special Event – 2009 Dr. Martin Luther King Celebration '10

Print Advertisement, Series – Culinary Arts (Kathi Tushar and Matt Fish) '11
Specialty Advertising – Tri-C 180 Spice '11
Radio Advertisement, Single – Enrollment Days radio '11

Brochure/Flyer, Series – Stay Connected (alumni variable postcards) '12
Radio Ad, Single – Tri-C Made Me A Better Man (Nick Mays) '12
Print Ad, Single – Registration Days '12

Communications Success Story – The Dominick Farinacci/Tommy LiPuma Recording Project ‘15

Video Shorts – Workforce Training Success Stories ‘16

E-Cards – Employee Appreciation Electronic Thank You ‘16

Brochure, Series – Creative Arts Academy Summer Camp ‘16

Academic Catalog – Career and Technical Education Fall 2016 Program Book ‘16

Microsite – Tri-C JazzFest Microsite ‘17

Flyer – Triceratops die cut ‘19

Original Photography, manipulated – James Badal ‘19

Print – Spring 2020 Tri-C Times ‘20

Special Event – Virtual Celebration of Spring 2020 Graduates ‘20

Writing – Caring for the Community ‘20

Bronze Paragon Award

Brochure/Flyer III - Corporate College Brochure ‘03

Print Advertisement/Single - Dominique Moceanu ‘03

College Video Program -Your Health and Wellness ‘03

Successful Recruitment/Marketing Program - Public Safety Training Institute ‘04

Media Success Story - Dignity Memorial Vietnam Wall Experience ‘04

Innovation in Technology- CCE virtual tour ‘05 (awarded 2006)

Video Ad Series ‘05 - Connect (awarded 2006)

Promotion Campaign for a Special event - CCE Grand Opening ‘05 (awarded 2006)

Radio Advertisement/PSA, single – Fall 2007 ‘08

Promotional Campaign for Special Event – MusicFest ‘08

Television Advertisement, Series – “Your Future is in Your Hands” ‘08

Radio Advertisement/PSA, single – Summer 2009 distance learning ‘09

Social Media – Instagram Account ‘18

Excellence in Writing, Long Form - “Karen Posner Finds a New Career and New Purpose at Tri-C” ‘18

Silver Medallion of Achievement

Brochure/Flyer III - Cultural Arts ‘03

College Video Program - Words and Music - Bob Gatewood ‘03

Media Success Story - R.A.T. ‘03

Promotional Item - Ambassador Gift ‘04

Video Advertisement/PSA Series - JazzFest PSA Series ‘04

Print Advertisement/Series - Corporate College Series ‘04

Color Photograph - Vietnam Veteran's Memorial Photo ‘04

College Video Program - Words and Music ‘04

Media Success Story - Vietnam Veteran's Memorial ‘04

Radio Advertisement/PSA Series - Virgil Dominic ‘05

Video Advertisement/PSA Series - University Hospitals and SBC ‘05

News Photograph - Relay for Life "Couple Standing" ‘05

Wildcard - Corporate College East Invitation '05

Community Relations – Urban Dialogue Series '06

Radio Advertisement/PSA, Single – Summer 2007 '07

Radio Advertisement/PSA, Series – Fall 2007 '07

Video Program – TECH (television) '07

Radio Advertisement/PSA, Single – What are YOU doing this summer? '08

Video Advertisement/PSA, Single – Your Future is in Your Hands - Liberal Arts '08

Video Advertisement/PSA, Series – Your Future is in Your Hands '08

Website – try. see. shift. '08

Nifty Thrifty – Tri-C Student All-Star Baseball Cards '09

Print Ad, Single – Isn't She Brilliant (Creative Arts Katalina Speck) '09

Video Ad, Series – Where futures begin (health care – Chris & Vievera) '09

College Video Program – Words & Music '09

College Promotional Video – From High School to Tri-C '09

Brochure/Flyer II – Encore Campus Hudson '10

College Promotional Video – “Workforce Solutions: Partnerships Get Results” '10

Brochure/Flyer, Series – Tri-C JazzFest Cleveland 2011 '11

Print Advertisement, Single – Matt Fish '11

Video Advertisement, Single – Matt Fish television '11

Electronic Newsletter – Inside Tri-C '11

Brochure/Flyer III – A Cool Evening for Scholarships Invitation '12

Radio Ad, Single – Tri-C Cared About My Success (Megan) '12

Wildcard – Beyond Category book

E-Card – 2013 Tri-C Holiday Card '14

Social Media or Online Marketing Campaign – #MyTriCStory '15

Microsite – Hospitality Management Program Microsite '16

Logo Design – Cleveland Eats Logo '17

Original Photography (Manipulated) – From Veteran to Graduate '17

Communications Success Story or Community Relations Campaign – Cleveland Eats '18

Interior Signage/Displays – Veterans Airport Signage '18

Poster – We heard you! '18

Electronic Catalog – College Catalog '18

E-cards – 2017 holiday video e-card to students '18

Original Photography – Unmanipulated – Commencement Selfie '18

Brochure – Academic Overview 2019 '19

Magazine – Summer 2019 Tri-C Times '19

Novelty Advertising – Webcam cover '19

Successful Recruitment or Marketing Program – Mascot Program Launch '19

Illustration – Summer 2020 Tri-C Times Cover '20

Silver Paragon Award

Video Advertisement/PSA Single - Gerald Lavert '03
Folder Cover - Corporate College '03
Specialty Advertising - Corporate College Opening Invitation '03
College Video Program - Words and Music - Bob Gatewood '03

College Video Program - "TECH" '04

Note Cards/Invitations – CCE opening invite '05

Video Advertisement/Series – “it’s what you know” campaign '07

Notes/Cards/Invitations – Center for Creative Arts groundbreaking invitation '08

Brochure/Flyer Series – “Diversity and Inclusion Brochures” '09

Electronic Newsletter – Inside Tri-C '10

Print Advertisement, Single – Stay on Top This Summer '11

Notes/Cards/Invitations – A Cool Evening for Scholarships '12

Magazine – Summer 2020 Tri-C Times '21
Photography – Tim and Friends '21

Gold Medallion of Excellence

Radio Advertisement/PSA Series - 2002-2003 Campaign Series '03
Video Advertisement/PSA Single - Gerald Lavert '03
Video Advertisement/PSA Series - 2002-2003 Campaign Series '03
College Video Program - JazzFest '03
Print Advertisement/Series - 2002-2003 Campaign Series '03
Folder Cover - Corporate College Folder '03
Promotional Item - Corporate College Invitation '03
Newsletter - Tri-C Times '03

Successful Recruitment/Marketing Program - Public Safety Marketing Campaign '04
Brochure/Flyer II - Corporate College Sales Brochure '04
Color Photograph - JazzFest Photo '04
College Video Program - Your Health and Wellness '04

Video Advertisement/PSA Single - University Hospitals '05
Outdoor Advertising - Truck Ads for Connect Campaign '05
News Photograph - Relay for Life "Survivor" '05
College Video Program - Words and Music '05
Media Success Story - Corporate College Opening '05
Promotional Campaign - Special Event - Corporate College East Grand Opening '05

Outdoor Advertising - Billboards '06
Electronic Class Schedule - CD '06
Website - Corporate College '06
Government Relations - Issue 6 Campaign '06
Fundraising Campaign - Russert PSL '06

Logo Design – MusicFest logo '07
Online Services – my Tri-C space '07

Promotion Campaign for Special Event – MusicFest ‘07
Successful Recruitment Marketing Campaign – my Tri-C card ‘07
Fundraising Campaign – 2006 Presidential Scholarship Luncheon ‘07
Wildcard – my Tri-C gear ‘07
Notes/Cards/Invitations – Tony Bennett invitation ‘07
Print Advertisement, Single – Mayor Jackson ‘it’s what you know’ ‘07
Print Advertisement, Series – it’s what you know campaign ‘07
Radio Advertisement/PSA, Series – Summer 2007 ‘07
Video Program – TECH (Windows Vista) ‘07

College Video Program – TECH ‘08
Promotional Campaign/Fundraising – 2007 Presidential Scholarship Luncheon ‘08

Brochure/Flyer Series – JazzFest 2009 series ‘09
Print Ad, Single – Bring heart ‘09
Print Ad, Series – They’re so smart (health care – Chris & Vievera) ‘09
Radio Ad, Single – Online Learning (summer semester 09) ‘09
Video Ad, Single – We Meet you Where You Are (distance learning) ‘09
College Video Program – Veteran’s Stories ‘09
Successful Recruitment & Marketing Campaign – Distance Learning mktg camp. ‘09
Annual Fundraising – 2008 Presidential Scholarship Luncheon ‘09

Radio Advertisement/PSA, Single – Online Learning Radio ‘10
College Video Program – “Words and Music” ‘10

Brochure Flyer – Layers of Sustainability ‘11
Brochure/Flyer Series – Cooperative Education Experience ‘11
Successful Recruitment Marketing Program – Hospitality Management Program ‘11
Wild Card – Tri-C JazzFest Cleveland poster book ‘11

Print Ad, Single – Stay Connected (alumni ad) ‘12

Advertising Campaign – My Story Campaign ‘14
Social Media – #TriCGrad campaign for Spring 2014 Commencement ‘14

Television Ad, Single – Chris Groomes ‘15
Brochure, Series – 36th Annual Tri-C JazzFest ‘15
Website – tri-c.edu redesign ‘15

Original Photography – Soccer Game ‘16
Flier, Single – The Psychological Effects of Warfare ‘16

Magazine – Spring 2018 Tri-C Times ‘18
Television/Video Advertisement – WCED - This Is the Place ‘18
Social Media or Online Marketing Campaign – Insta-story Student Takeovers ‘18
Excellence in Writing – "Hoop Dreams Come True" ‘18
Postcard Series – Tri-C Drone Academy ‘18

Video Shorts, series – JazzFest 2019 ‘19
Logo design – Triceratops ‘19
Excellence in Writing – “Ryan Jaenke” ‘19
Communications Success Story – Degree Link ‘19

Magazine – Summer 2020 Tri-C Times ‘20
Photography – Tim and Friends ‘20

Gold Paragon Award

Print Advertisement/Single - Gerald Lavert '03

Government Relations/Community Relations Project – Issue 6 Levy Campaign '07

Print Advertisement/Single – Kristina Hawks '07

College Video Program – Guitar Mania '07

College Video Program – “Veteran’s Stories” '09

Successful Recruitment Marketing Program – Hospitality Management Program '10

Video Advertisement/PSA, Single – Matt Fish '10

Annual Report/Report to the Community – Beyond Category book '12

Logo Design – Cleveland Eats Logo '18

Postcard, Series – Drone '19

Other Awards:

2014 Higher Ed Marketing Awards:

Gold: Miscellaneous Interactive Media – 2012 Holiday e-Card

Merit: Social Media Content – Tri-C JazzFest Social Media Campaign