

Dr. Michael A. Baston
President and CEO

**Empowering Student Success
Through Transformation**

Vision 2030 Strategic Transformation Pillars



Activating People and Potential

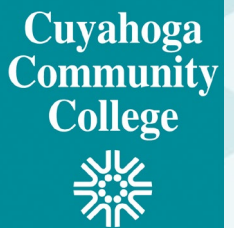
Activate People and Potential

Build a culture that empowers educators, staff, and students to lead, learn, and grow in pursuit of excellence.

Advance learning and leadership by:

- Investing in the development of faculty, staff, and student leaders as change agents
- Embedding continuous learning, transformative pedagogy, and innovation into institutional practice
- Leveraging technology and data to strengthen collaboration, communication, and effectiveness
- Aligning professional growth with student success and institutional priorities

We grow by growing each other—activating those who teach, serve, and learn to lead transformation from the inside out.



Powering Purpose: Driving Transformation, Delivering Impact

Vision 2030 Strategic Transformation Pillars



Aligning Path and Purpose

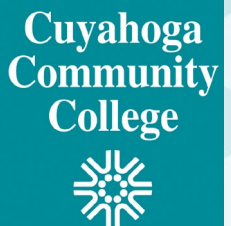
Align Path and Purpose

Redefine the student journey through Tri-C's model of integrated, future-ready pathways that close gaps and open doors.

Advance pathway clarity by:

- Making credentials stackable, transferable, and aligned to workforce opportunities
- Powering a robust student advising system with real-time, predictive insight
- Embedding industry mentorship, work-based learning, and career exploration opportunities across the student experience
- Using smart systems to help learners accelerate progress and reduce time-to-degree

We lead by designing education that moves with students—clear, connected, and calibrated for impact.



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Amplifying Community Impact

Amplify Community Impact

Position Tri-C as a civic catalyst—bringing education, industry, and community together to create shared prosperity across Northeast Ohio.

Advance community collaboration by:

- Building and scaling regional workforce pipelines through cross-sector alliances
- Using shared data and community insight to shape programs that matter
- Expanding access to Tri-C's collaborative innovation platforms to solve real-world challenges for communities, businesses, and the region at large

Leading public-private partnerships that expand opportunity and drive economic mobility

We don't just serve communities—we shape solutions, share ownership, and strengthen the civic fabric of our region.

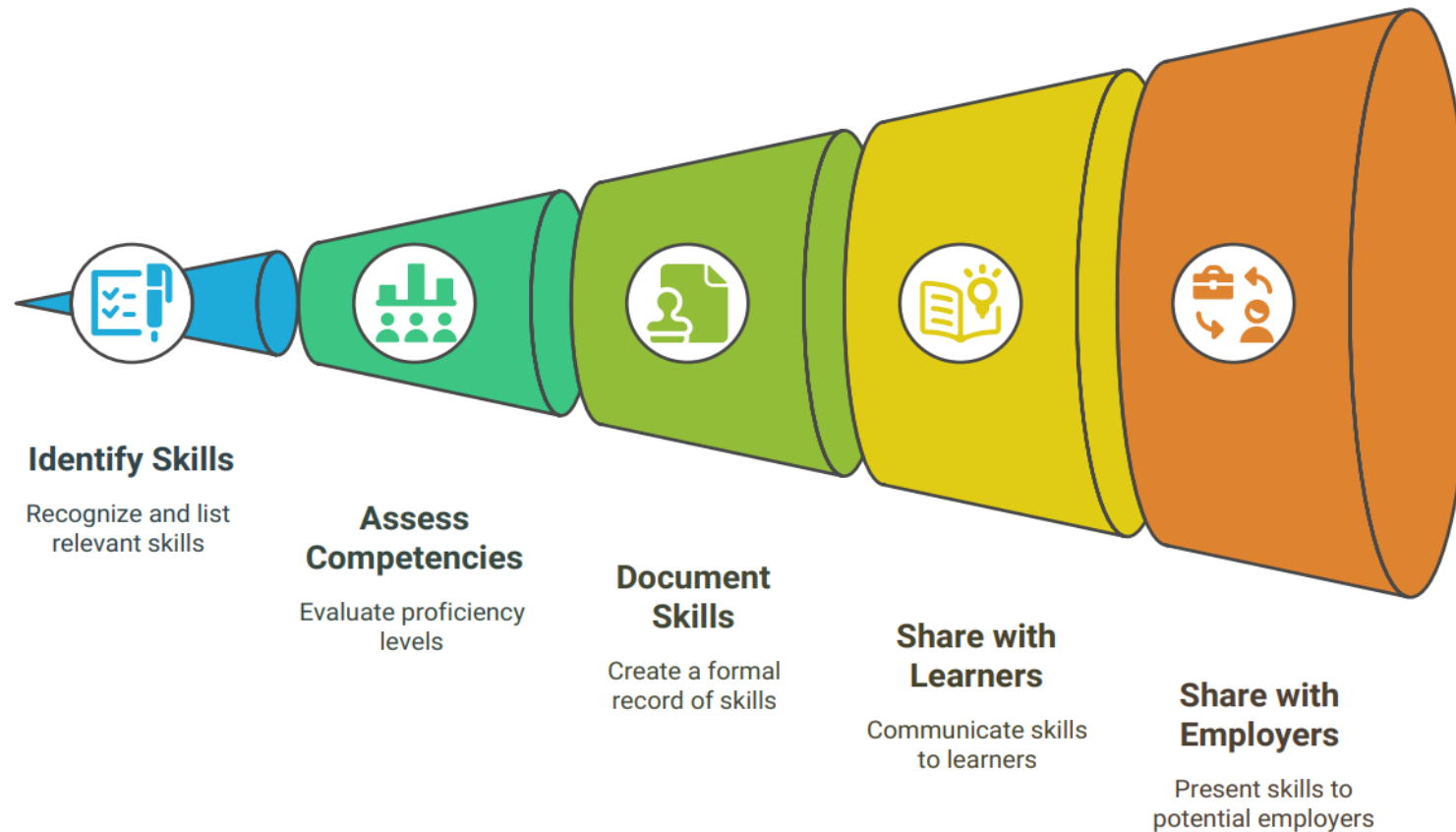
**Cuyahoga
Community
College**



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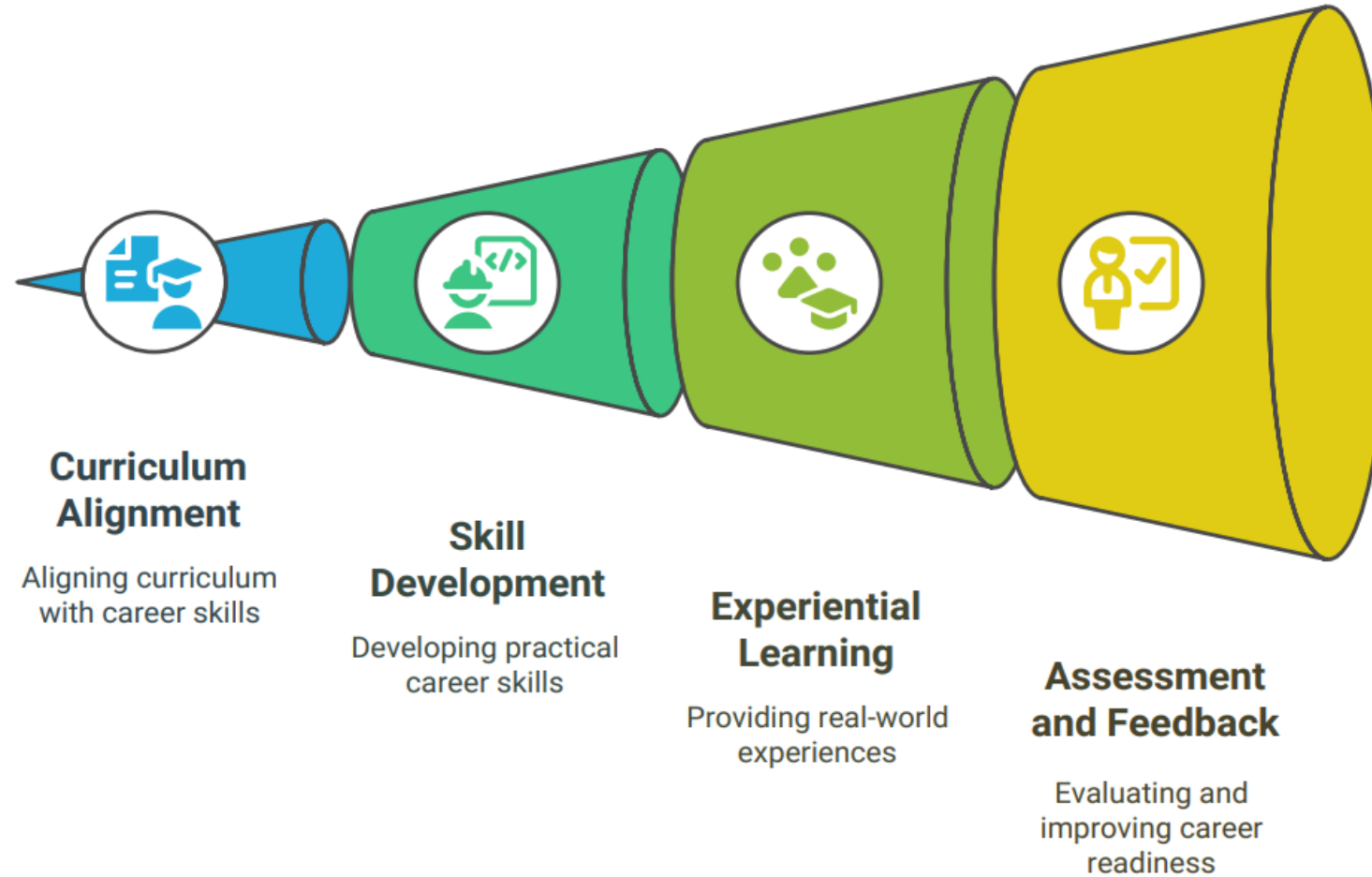
Questions Driving Our Work

How do we make skills and competencies visible to learners and employers?



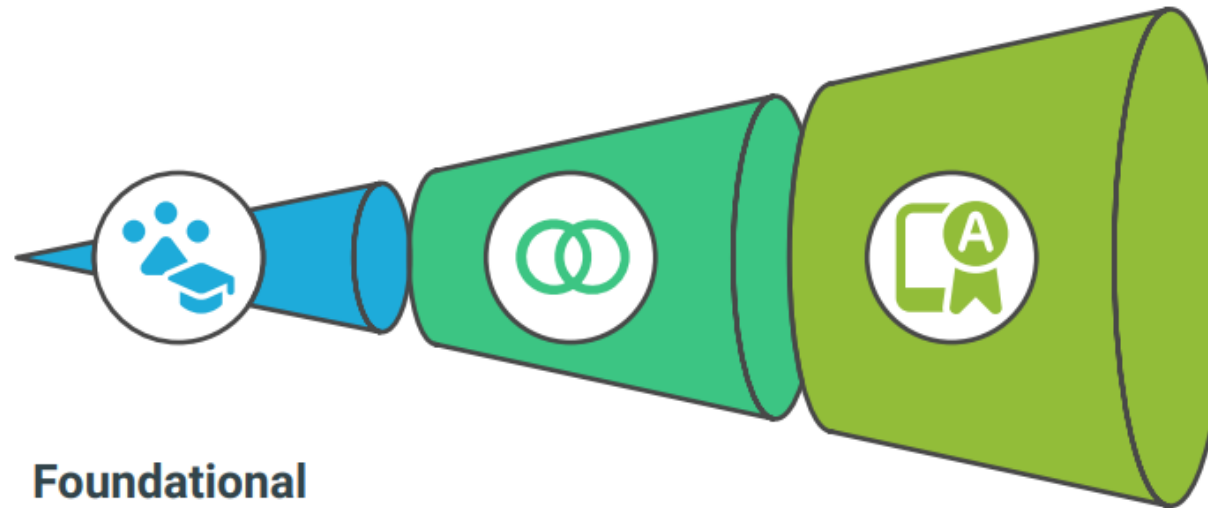
Questions Driving Our Work

How do we embed career readiness across every program for every student?



Questions Driving Our Work

How do we design stackable, credentialed pathways that allow students to build momentum?



Foundational Skills

Developing basic competencies

Intermediate Credentials

Achieving mid-level certifications

Advanced Credentials

Obtaining higher-level qualifications

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A Multi-Pathway Educational Approach

Serving all learners of all backgrounds and at all career stages through:



Institute for Community Impact

Access Centers
Adult Diploma
Ohio Options (HSE)
Community Training
Job Hubs
WIT



Workforce Training Academies

Manufacturing & Engineering Technology
Health Industry Solutions
Transportation & Logistics
Public Safety
Construction & Trades



The Academic Schools

Advanced Manufacturing, Engineering & Computer Science
Nursing & Health Professions
Business, Legal Professions, & Hospitality
Liberal Arts & Sciences
Creative Arts



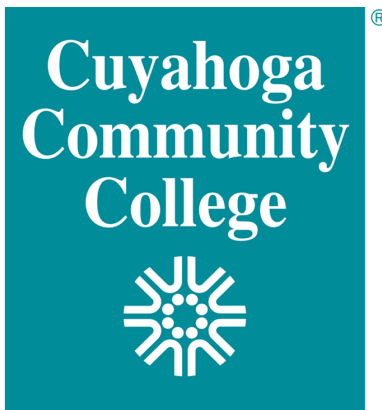
Corporate College Centers for Executive & Continuing Education

Innovation & Technology
Healthcare, Workplace Wellness, & Personal Enrichment
Leadership & Professional Excellence
Entrepreneurs & Business Growth
Corporate Training & Events

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graph TD; A[Institute for Community Impact] --> B[Centers for Executive & Continuing Education at Corporate College]; B --> C[Academic Schools]; C --> D[Workforce Training Academies]; D --> A;
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Institute for Community Impact
Adult Education and Job Readiness Skills

Centers for Executive & Continuing Education at Corporate College



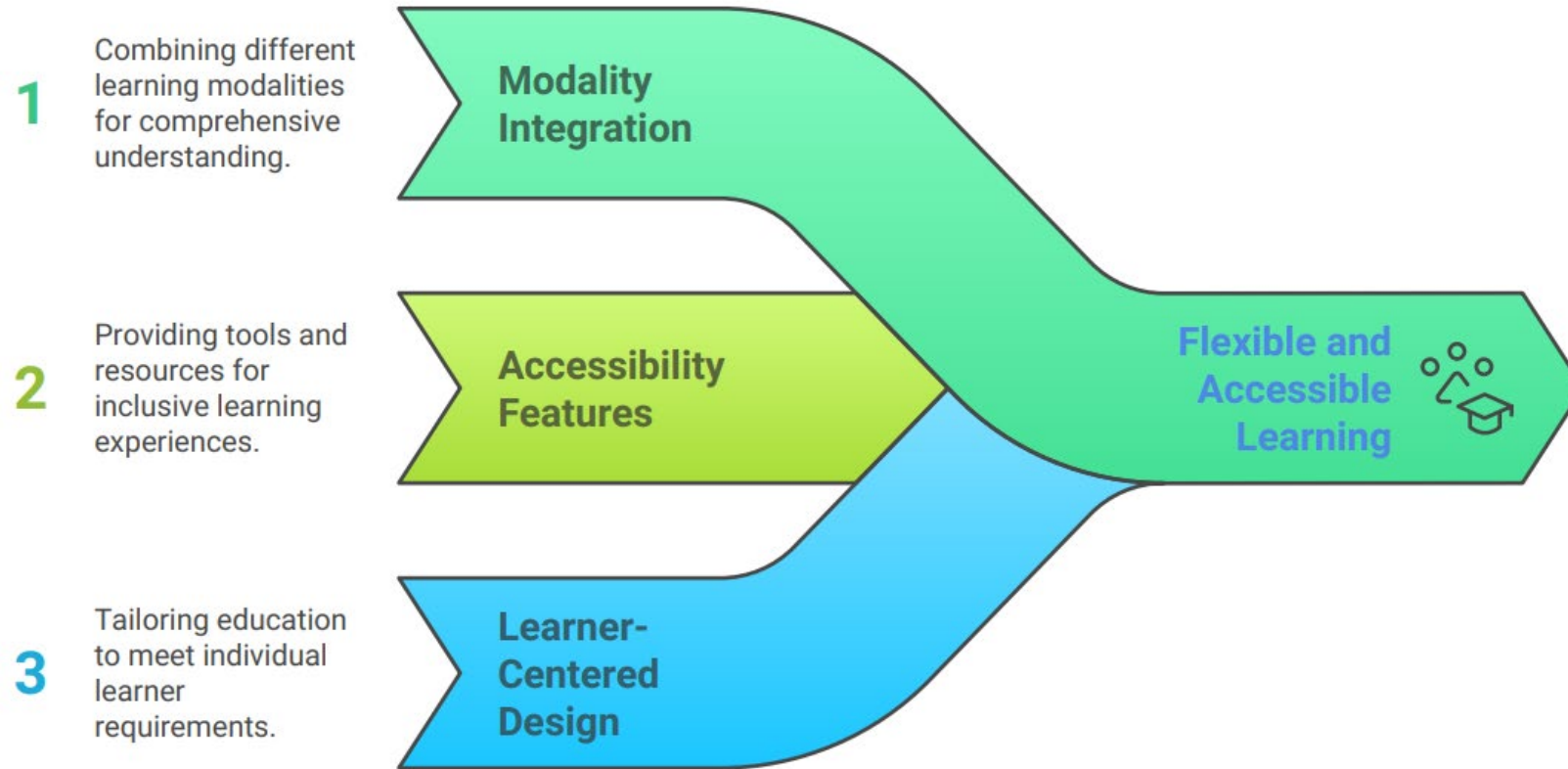
Where Futures Begin is
Just the Beginning

Workforce Training Academies
Short-term, Industry-Recognized Credentials

Academic Schools
Associate, Applied Bachelors Degrees and Stackable Credentials

Questions Driving Our Work

How do we ensure learning is flexible and accessible across modalities?

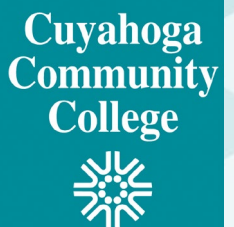


Questions Driving Our Work

AI as a Strategic Driver for Community Colleges



- ❖ **Maintain accessibility for all learners**
- ❖ **Use AI to close opportunity gaps, not widen them**
- ❖ **Employer-aligned curricula & workforce development**
- ❖ **Personalized student support & success pathways**
- ❖ **Streamlined operations & resource optimization**
- ❖ **Prepare students, faculty, and staff to thrive in a rapidly changing economy**
- ❖ **Future-ready graduates for the AI-driven economy**



Powering Purpose: Driving Transformation, Delivering Impact

Questions Driving Our Work

How do we ensure every learner has access to comprehensive, proactive support?



A Value Proposition that Matters



At Tri-C, we exist for one reason:

To empower student success.

- ❖ Not just access — but completion.
- ❖ Not just enrollment — but belonging.
- ❖ Not just credentials — but durable pathways to careers and community impact.

That is the transformation we are leading.
And that is why each of us — wherever we
serve — must lead from where we are.

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Powering Purpose: Driving Transformation, Delivering Impact

Vision 2030 Strategic Transformation Pillars

Vision 2030 calls each of us to move beyond department-level thinking toward an integrated enterprise fully aligned to *Activate People and Potential, Align Path and Purpose, and Amplify Community Impact.*



**Activating
People and Potential**



**Aligning Path
and Purpose**



**Amplifying
Community Impact**

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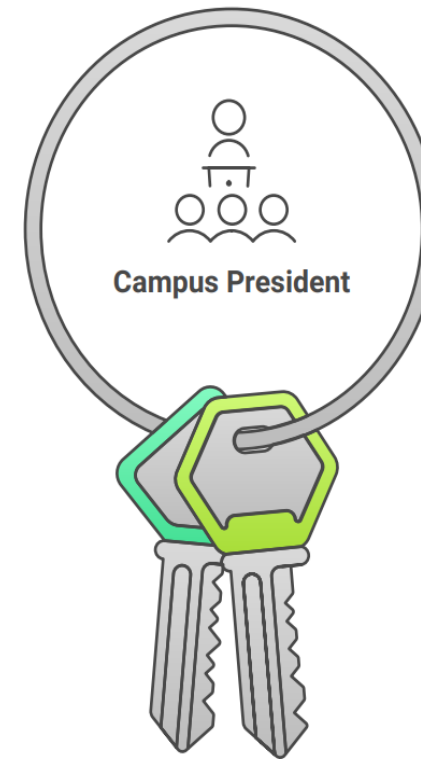
Structural Transformation to Match Our Mission

The Evolving Role of Campus Presidents

As EVPs lead institution-wide strategy, Campus Presidents serve as Tri-C's local presence — ensuring Vision 2030 is fully realized at each campus.

They:

- Represent Tri-C in business, civic, and community partnerships.
- Translate college-wide priorities into campus-level execution.
- Build local trust and community connections.
- Coordinate divisional service delivery on campus.
- Elevate student, faculty, and community feedback to the President.



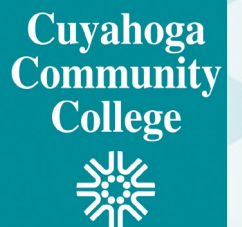
Local Presence

Ensures the college's vision is realized at each campus.



Strategy Execution

Translates college-wide priorities into campus-level actions.



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Milestones That Matter



**Strategic Transformation
Plan Implementation
(2025-2030)**



**Successful Levy Campaign
(2028)**



**Federal Title IV Funds
Distribution Reauthorization
(2029)**



**Successful Accreditation
Reaffirmation
(HLC Visit 2027)**



**Five Applied Bachelor
Degrees Submitted
to the State
(by 2030)**



Empowering Student Success Requires Us All



- This is not just about titles or roles.
- This is about how we work together across divisions, across campuses, and across every student touchpoint.
- It is about leading from where you are, no matter your job title.
- Because every action we take — every conversation, every policy, every moment — either empowers student success or places barriers in the way.



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