

Todd Allyn Williams

Associate Professor, Business Administration

Todd Allyn Williams is an Associate Professor of Business and Economics. He has served the students at Cuyahoga Community College (Tri-C®) since 2011 at the Westshore campus.

Prior to joining Tri-C, Williams served as Dean of the College of Business and Assistant Professor of Finance and Management at Chancellor University. Williams has vast business experience as a consultant, manager of a Global 200 company, and several companies in the financial services industry.

Williams is the host of The Todd Allyn Show on WELW 1330 AM, and has appeared as a guest for the Trinity Broadcast Network, (TBN), Village Television, Basheer Jones and Company Morning Show (Cleveland radio 1490 WERE), and WEWS News Channel 5 in Cleveland as the money coach. He is the author of the book, "And the Cattle upon a Thousand Hills: Money Management for God's People".

Williams is a PhD candidate at Walden University working to complete his PhD in Management with Specialization in Decision Sciences. He has a passion for education, and has given numerous presentations regarding the topics of Wealth Creation, Leadership, Entrepreneurship, and Positive Self-Direction to people and organizations across the country.

Speech Topics:

- **The money boot camp: basic training for mastering the art of financial war.** *Economics and finance are terms that are most talked about, but least able to be applied. This presentation goes beyond the rhetoric and gives practical solutions to apply true economic and financial concepts that will help participants grow their wealth.*
- **Understanding the wizard of OZ: Reading behind the financial headlines:** *Much like in the Wizard of Oz, financial headlines can leave you frightened and paralyzed by looking at the seemingly ominous situation that has you asking what's going on? In this presentation, we look "behind the curtain" and explain how to interpret positive and negative financial headlines as they relate to your wealth development.*
- **What's the difference between the rich and the poor? An age old question with a 21st century answer:** *Those households in the top one percent are very different than those in the ninety nine percent. Why? Because of their money concepts. Are there things that can be done to change ones financial position in life now? This presentation takes a hard look at the difference between wealthy and poor people, and shows how one can create wealth regardless of circumstances.*
- **The perfect financial storm and what you can do to survive it.** *Rising debt, shrinking value of the currency, rising costs, shrinking revenue – these are just a few of the shock waves that are now moving across the global landscape. This presentation looks at the current financial challenges on the horizon, and what you can do to protect your wealth development.*

- **Financial education, the lost curriculum.** *Financial education over the years has been left up to hope and chance. In this presentation we take a hard look at how we have been taught to manage our resources, and what steps need to be taken to improve our knowledge and application of financial understanding, financial management, and how to create wealth.*
- **Money and Women. The special relationship:** *With the 21st century comes a new paradigm regarding women in the workforce, women at the head of households, and at the head of the boardroom. Do women and men react differently to financial situations? Do women have a special intuition? We explore these and similar questions in the pursuit of wealth development.*