

## **Dr. Tracy Walker, DM**

### **Lecturer, Business Administration**

Dr. Tracy Walker is currently a full-time business lecturer at Cuyahoga Community College's (Tri-C®) Western Campus. She first joined Tri-C in 2007 as an adjunct instructor, and from 2009-2012 she taught part-time for both Tri-C's Metro and Western Campuses. Dr. Walker began her teaching career in January 2007 as a part-time marketing adjunct instructor for Tiffin University. Principles of Marketing, Business-to-Business Marketing, Principles of Management and Organizational Behavior, Business Communication, Introduction to Business, and Legal Issues in International Business are just several of the courses that Dr. Walker instructs at Tri-C.

Dr. Walker's 20-year professional work experience includes product management, brand management, and merchandising assistant, pricing analyst, customer service, business instructor, communications instructor, and management consultant. Her former employers are Cole Vision, OfficeMax Inc., and ICI Paints. Dr. Walker is the CEO and founder of WTA (Working to Assist) Management Consulting Firm LLC, which she serves as a consultant, coach, workshop presenter, and trainer in the areas of business management, marketing, research, strategic planning, organizational behavior and leadership, and interpersonal skills. She is also part-time business faculty for the University of Phoenix Beachwood Ohio Campus. Dr. Walker has also served as an adjunct instructor for Indiana Wesleyan University, Lakeland Community College, and Lake Erie College.

Dr. Walker earned her Doctor of Management in Organizational Leadership degree from University of Phoenix School of Advanced Studies. Dr. Walker's dissertation research topic is on Interpersonal Skills for Future Business Leaders to Achieve Organizational Performance Goals, which is a qualitative case study. She is a member of the Delta Mu Delta International Business Honor Society. Dr. Walker earned her Master of Business Administration degree and Bachelor of Business Administration in Organizational Management from Tiffin University.

#### **Speech Topics:**

- **Leadership Styles** – There are various leadership styles. Do you know what they are? Do you know your leadership style(s)? Did you know that you could wear several leadership style hats at the same time depending on the situation that is taking place? Our leadership style(s) sets the atmosphere to achieve organizational performance goals. This interactive workshop between audience and speaker will explore how the different leadership styles influence the following areas in an organization. 1) Culture 2) Structure 3) Teamwork 4) Performance results