

**Jose Mendez**  
**Assistant Professor, Economics**



José Méndez is an Assistant Professor of Economics and has served the students at Cuyahoga Community College (Tri-C®) since 2017 at the Western Campus. Professor Méndez is originally from Chicago and has been a college professor since 2007. Prior to joining Tri-C, Professor Méndez taught at various college in the state of Illinois teaching economics and other business classes to diverse student populations. Prior to beginning his career as a college professor, professor Méndez worked for AT&T in Chicago for over 13 years as a financial manager. His exposure and background in the professional corporate world, as well as his academic credentials, have enabled him to enrich his courses with real world, applicable experience. This has made Professor Méndez a real asset wherever he has taught. Professor Méndez possessed graduate degrees in economics and finance and has a passionate interest in the philosophical, ethical, moral and sociological importance and implications of sound economic theory. Professor Méndez is an articulate, energetic and highly motivated speaker with an uncanny ability to explain complex difficult subjects with clarity and with an eye towards practical application.

**Speech Topics:**

**Economics is too important to leave to economists:** What kind of economics best explains how people cooperate and compete in the process of meeting their material needs? What kind of economics best explains the allocation of resources to ensure the building a prosperous social order? What kind of economics best explains the importance of entrepreneurship as a critical force in economic development? What kind of economics best explains the importance and necessity of private property as a necessary condition for the efficient use of resources? What kind of economics best explains how the wrong kind of government intervention in the economy as always and everywhere leads to unintended, destructive results? What kind of economics best explains how the economy really works in such a way that everyone except for trained, professional economists is able to easily understand? Come and find out.

**The Fascinating Intersection of Economics, Ethics, Morality, Philosophy, Happiness, Knowledge and the Societal Implications of Economics:** What can we learn from an 18th century Scotsman about your behavior as an individual; the way we perceive ourselves; the way we treat others; the way we form our moral categories; what it takes to be truly happy; should we pursue fame and fortune or the respect of our friends and family; how can we make the world a better place? Discover the treasure trove of timeless, practical wisdom of renowned economist and moral philosopher Adam Smith. Smith's unexpected answers to these questions are profound, counter-intuitive, and just as relevant today as they were three hundred years ago.

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