

Kellie Emrich, M.B.A

Assistant Professor, Business

Kellie Emrich has served as an Assistant Professor of Business at Cuyahoga Community College (Tri-C®) since 2006, where she teaches marketing, business, leadership, economics and management classes at the Metropolitan Campus.

Ms. Emrich has been honored with the Besse Award of teaching excellence, NISOD award of teaching excellence, and was an Ohio Association of Two Year Colleges teacher of the year nominee.

Ms. Emrich earned a Bachelor's Degree in Marketing from Bowling Green State University, a Master's Degree in Business Management from Case Western Reserve University's Weatherhead School of Management and a Doctorate in Business from Walden University. She holds a post-master's certificate in Social Media Marketing and numerous other certificate in Marketing and Teaching.

Prior to joining Tri-C, Ms. Emrich worked in corporate business for 12 years as Senior Project Manager, Supply Chain and Customer Service Manager and Marketing Specialist. Ms. Emrich is an avid runner and enjoys raising her two young children. She recently authored a beginning financial literacy book for children, "Kevin and Kate go to the Bank" (2013).

Speech Topics:

The Business of You – This presentation involves how to run the business of your life. Creating a brand image and marketing skills by creating a unique sense of self. Get leadership skills for life that can translate to a career.

Financial Literacy for Kids – This presentation covers basic financial principles such as earning money, spending it wisely, and saving in a format that is engaging and entertaining for children.