



**Associate of Arts to
Bachelor of Science in Business Administration with a major in Marketing
4 Year Degree Planner
2023-2024 Bulletin Year**



First Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ENG 1010/101H College Composition I	3	ENG 1020/102H College Composition II	3
IT 1090 Computer Applications	3	MATH 1480 Modern Mathematics for Business & Social Sciences II	4
BADM 1020 Introduction to Business	3	ECON 2000 Principles of Microeconomics	3
*OT36 Arts & Humanities Elective	3	Elective or BT 1700 Business Spreadsheets	3
OT36 Natural Science Elective	3	PSY 1010/101H General Psychology	3
	15		16
Second Year at Cuyahoga Community College			
Fall Semester	Credits	Spring Semester	Credits
ACCT 1311 Financial Accounting	3	ACCT 1341 Managerial Accounting	3
#MATH 1490 Business Probability & Statistics I	3	COMM 1010/101H Fundamentals of Speech Communication	3
ECON 2010 Principles of Macroeconomics	3	*OT36 Arts and Humanities Elective	3
BADM 2010/201H Business Communication	3	OT36 Natural Science with Lab	3-5
Elective or BT 1700 Business Spreadsheets	3	#MATH 1500 Business Probability & Statistics II	3
	15		15-17
Total minimum credits earned at Tri-C	61-63	Associate of Arts Degree	
NOTE: A maximum of 60 credits may transfer from Tri-C to JCU			
First Year at John Carroll University			
Fall Semester	Credits	Spring Semester	Credits
SCM 3301 Supply Chain & Operations Management	3	MK 3302 Applied Consumer Insights	3
MK 3301 Marketing Principles	3	MK 3309 Digital Marketing	3
MOL 3301 Managing Employees for Competitive Advantage	3	**Linked course (Taken with another course from a different discipline)	3
BI 2200 Data-Driven Decision Making	3	**Linked course (Taken with the above course from a different discipline)	3
**JCU Core course (Jesuit Heritage or Engaging the Global Community)	3	FN 3312 Business Finance	3
BPD 2200 Networking & Intro to Interviewing	0	BPD 3300 Advanced Interview Skills & Getting Hired	0
	15		15
Second Year at John Carroll University			
Fall Semester	Credits	Spring Semester	Credits
**PL 2086 Business Ethics (satisfies PLVS from Jesuit Heritage Core)	3	MK Elective	3
MK 4402 Applied Market Research and Analysis	3	MK 4495 Sustainable Marketing Management	3
MK 3381 Digital Marketing Analytics	3	MK Elective	3
MK Elective	3	MOL 4499 Strategic Management	3
MOL 4461 Legal Environment of Business	3	**JCU Core course (Jesuit Heritage or Engaging the Global Community)	3
BPD 4490 Professional Experience: Internship	0	BPD 4400 Living Inspired	0
	15		15
Total minimum credits earned at both institutions	120	Bachelor of Science in Business Administration Degree	

This Transfer Pathway completes the Associate of Arts degree, which must total at least 60 semester credits and includes 36 Ohio Transfer 36 (OT36, formerly OTM) credits which are approved Tri-C general education requirements. OT36 details can be found at <https://www.ohiohighered.org/Ohio-Transfer-36>.

#A student could replace these two courses by cross registering at JCU and taking EC 2210 (4 credits).

** The OT36 Arts & Humanities requirement necessitates that students take coursework from two different subjects for the two requirements within this category.*

***These courses are a part of the reduced core curriculum for transfer students with more than 45 earned credit hours. For specific details, please see <http://sites.jcu.edu/core/pages/additional-integrative-core-policies/>.*

Additional Information:

Assumptions: college-level readiness in MATH and ENG; no Foreign Language Deficiency (FLD). NOTE-this is different from the Foreign Language Requirement (FLR) which is a requirement in the College of Liberal Arts and Social Sciences at John Carroll University (JCU).

JCU proudly participates in reverse transfer with Cuyahoga Community College (Tri-C) and hopes to make this transfer process as smooth as possible; learn more about the reverse transfer process at <https://www.tri-c.edu/transfer/transfer-resources/reverse-transfer.html>. Cross registration information can be obtained from the Registrar's Office at Tri-C. For more information, contact your campus Counseling Center or the JCU Admission Office at 216.397.4294.

John Carroll University requires a minimum of 120 total credit hours for graduation. At least 60 credits must be completed in-residence at John Carroll University. All general requirements, Core requirements, and all requirements for the major must be completed along with a quality-point average of at least a 2.0 for graduation. Students deficient in total credits or in-residence credits or in quality-point average requirements must take additional elective credits to meet the minimum requirements. Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

This information is provided solely for the convenience of the reader, and John Carroll University expressly disclaims any liability which may otherwise be incurred. This publication is neither a contract nor an offer to make a contract. While every effort has been made to ensure the accuracy of the information, John Carroll University reserves the right to make changes at any time with respect to course offerings, degree requirements, services provided, or any other subject addressed herein.

This map represents one example of how to complete the Associate and Bachelor's degrees. Students should work closely with advisors at both institutions to discuss options.

Questions?

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