

Virtual Teaching Conference Proposal Blind Review Rubric

Reviewers will use the rubric as a guide but will take a holistic approach when evaluating proposals. While individual components may be rated, final selection decisions will consider the overall quality of submissions and the full pool of proposals, rather than relying solely on rubric scores.

Criteria	Excellent (4)	Good (3)	Fair (2)	Needs Improvement (1)
Intended Audience	Audience is clearly defined, appropriate for higher education, and well-targeted to session content.	Audience is mostly clear and appropriate but could be more specific or better aligned with content.	Audience is vague or somewhat misaligned with session content or higher ed context.	Audience is unclear, inappropriate, or missing.
Presentation Title (≤10 words)	Title is clear, concise, and engaging; effectively summarizes session focus.	Title is mostly clear and relevant but could be more concise or compelling.	Title is somewhat unclear, too long, or vague.	Title is missing, confusing, or irrelevant.
Presentation Description (100 words)	Description is clear, engaging, and well-written; effectively summarizes session content and value.	Description is generally clear but may lack some detail or polish; conveys basic session info.	Description is somewhat unclear; could be confusing or wordy.	Description is missing, unclear, or off-topic.
Detailed Explanation (100–200 words)	Provides a thorough, coherent explanation of content, goals, and session structure; well-organized.	Provides a mostly clear explanation but may miss some details or lack full coherence or depth.	Explanation is vague or disorganized; limited detail on content or goals.	Explanation is missing, incomplete, or unclear.
Presentation Outcomes (3 outcomes)	Outcomes are specific, measurable, realistic, and clearly tied to session content.	Outcomes are mostly clear and related to content but may lack full specificity or measurability.	Outcomes are vague, general, or not clearly linked to session content.	Outcomes are missing, unrealistic, or unrelated to content.

Score Total (5 – 20)