Karen Cross-Hatten, M.Ed., MBA Manager, Adjunct Services Educational Specialist, Aspire Adjunct Faculty, Business



Karen Cross-Hatten has always been passionate about education and leadership, which led her to establish Legacy Builders Coaching & Consulting. With 13 years of experience at Cuyahoga Community College, Karen serves as the Manager of Adjunct Services at the Metropolitan Campus, an Education Specialist with Aspire, and an adjunct faculty member teaching various business courses. These roles have given her valuable insights into the importance of effective leadership and continuous learning.

Karen's inspiration for starting Legacy Builders Coaching & Consulting came from her experiences in education and her desire to empower others. She recognized a gap in the market for tailored leadership development programs, particularly for small and medium-sized business owners who often face challenges in building strong teams and fostering a positive organizational culture. This realization motivated her to create a business focused on providing leadership training and development services.

The origin story of Legacy Builders Coaching & Consulting is deeply rooted in Karen's personal journey and professional experiences. As a single mother of three, she encountered many challenges while pursuing her education and building a career. These experiences taught her the value of resilience, hard work, and the importance of strong leadership. Karen wanted to use her experiences to help others navigate similar challenges and succeed in their own endeavors.

Karen founded Legacy Builders Coaching & Consulting to offer practical, experience-based guidance to small and medium-sized business owners, helping them develop the skills necessary to grow their businesses and lead effectively. Her goal is to empower individuals to achieve their business objectives and cultivate a positive and productive workplace culture. This mission drives everything Karen does, and she is passionate about making a meaningful impact on the businesses and communities she serves.

Speech Topics and Presentation Summaries:

• Business & Entrepreneurship

Small and Medium-Sized Business Growth: This topic focuses on practical strategies for scaling small and medium-sized businesses. Karen shares her expertise in identifying growth opportunities, optimizing business processes, and building sustainable business models. Attendees will learn how to navigate common challenges faced by business owners, from resource management to market expansion, with a focus on developing a clear vision and strategic plan for long-term success.

Leadership

Leadership Development and Team Building: In this presentation, Karen Cross-Hatten delves into the essential components of effective leadership and the art of team building. Drawing from her extensive experience in various industries and educational roles, she explores strategies for developing strong leadership skills, fostering a positive organizational culture, and enhancing team dynamics. The session provides actionable insights for small and medium-sized business owners to cultivate trust, respect, and productivity within their teams.

• Education

Empowerment Through Education and Mentorship: Karen discusses the critical role of education and mentorship in personal and professional development. Drawing from her experiences as an educator and mentor, she emphasizes the importance of continuous learning and the impact of mentorship on career growth. The presentation covers best practices for seeking out and providing mentorship, and highlights how these relationships can transform both individuals and organizations, fostering a culture of growth and development.