



PROGRAM OUTCOMES

VISUAL COMMUNICATION & DESIGN (ILLUSTRATION)

1. Communication. Apply effective verbal, written and visual communication skills to present a concept, idea, or portfolio to co-workers, clients and other professionals.
2. Working with Others. Follow directions, give and receive criticism and work effectively in a team environment to solve visual communication problems.
3. Professional. Research and assess technical and creative aspects of multiple projects to satisfy client needs and to continually evaluate and improve professional skills and practices.
4. Drawing. Apply knowledge of art history, theories and principles to traditional and digital drawing and design skills for visual communication applications relevant to contemporary applied art markets.
5. Freelance. Develop career goals, applying basic business and financial skills, self discipline and motivation, versatility and adaptability, self promotion and communication skills to create a sustainable art business.