



BIO: ERIC WILLIAMS

ERIC WILLIAMS IS THE EXECUTIVE CHEF + OWNER OF MOMOCHO MOD MEX + EL CARNICERO TAMALERIA | MOMOCHO OPENED IN 2006 + SERVES AWARD WINNING MODERN MEXICAN CUISINE + HAS BEEN FEATURED NATIONALLY ON BOTH THE FOOD NETWORK + COOKING CHANNELS + IN VARIOUS NATIONAL PRINT PUBLICATIONS; INCLUDING MARIA ISABELLAS "COOKING WITH CLEVELAND CHEFS, O MAGAZINE, A NUMBER OF COOK BOOKS + FOOD + WINE MAGAZINE AS THEIR TOP TEN BEST "NEW MEXICAN RESTAURANTS" 2007 | IN 2010 + 2011 ERIC WAS NOMINATED BY THE JAMES BEARD FOUNDATION FOR "BEST CHEF GREAT LAKES REGION" PLUS IN 2015 ERIC WAS NAMED "BEST CHEF IN CLEVELAND" BY SCENE MAGAZINES READERS POLL | IN LATE 2013 ERIC OPENED EL CARNICERO, A MODERN MEXICAN TAMALERIA LOCATED IN LAKEWOOD OHIO

THE TERM MOMOCHO IS SLANG FOR "HELION LITTLE BOY" OR "TROUBLE MAKER" NAMED AFTER HIS 14 YEAR OLD SON JAXSON | HOWEVER, ERIC DOESNT DENY THAT HE WASNT A MISCHEVIOUS KID HIMSELF | ERIC IS A LIFE LONG, SELF TAUGHT CHEF WHO LEARNED AT A NUMBER OF GREAT CLEVELAND RESTAURANTS | ERIC HAS BEEN MARRIED 22 YEARS TO HIS HIGH SCHOOL SWEET HEART HEATHER + STILL RESIDES IN CLEVELAND | VIVA MOMOCHO + VIVA CARNE FABULOSA!

MOMOCHO MOD MEX • 1835 FULTON RD 216.694.2122 • MOMOCHO.COM

EL CARNICERO • 16918 DETROIT AVE 216.226.3415 • ELCARNICEROLAKEWOOD.COM

INSTAGRAM: MOMOCHOCHEF TWITTER: @MOMOCHO1

RECIPE: guacamole classico

4 ripe avocados (haas or calavo brand) 1 TBL kosher salt 1 TBL minced garlic 1 TBL minced jalapeno (remove seeds + veins for less heat) juice from 1 lime -remove avocado flesh y discard skins -place avocados in mixing bowl with salt, garlic, jalapeno y lime juice / using a potato masher or spoon mix well to desired consistency / taste for seasoning

½ spanish onion minced
½ bunch cilantro minced
pinch of black pepper
-add ingredients to guacamole base y mix well to incorporate

EXECUTIVE CHEF Y JEFE: ERIC WILLIAMS