



2017 Cleveland Eats

The Marketplace Overview

Saturday, September 16, 2017
12PM-10PM

Cleveland Eats
Culinary Council

Ben
Bebenroth

Dante
Boccuzzi

Zack Bruell

Brandt Evans

Matt Fish

Heather
Haviland

Chris
Hodgson

Christopher
Kafcsak

Douglas Katz

Karen
Monath

Chris Poplin

Scott Ryan

Jonathon
Sawyer

Karen Small

April
Thompson

Eric Wells

Rocco
Whalen

Eric Williams

Zdenko
Zovkic

Event Content and Activities for Saturday:

- A local chef driven, street food and beverage festival featuring live music
- Small plates from a wide-variety of chefs & restaurants showcasing Cleveland's world-renowned culinary community
- Local Craft Beers
- Continuous live music from the main stage
- Food Demonstration Stage showcasing the most celebrated chefs in Cleveland
- A Marketplace featuring local Cleveland and culinary themed packaged goods for purchase
- A Kid's Zone
- VIP Tent
- Finale Fireworks over Downtown
- A cooperative of corporate and civic partners stimulating and supporting the long-term economic strength of the city, benefiting the Hospitality Management program at Tri-C.

Marketplace Partnership Summary

Event Details

- Date: Saturday, September 16, 2017
- Time: 12PM-10PM
- Location: Mall B
- Estimated Attendance: 15,000 people
- Benefiting the Hospitality Management program at Cuyahoga Community College
- Marketplace Participation Fee: \$150 ***Sales made at your tent will be the businesses to keep.***

Selection Process

- Applicants must have local Cleveland or food and beverage themed goods. (ex: pre-packaged food items, cutting boards, aprons, glassware, Cleveland t-shirts, etc.)
- If needed due to limited space, the Culinary Council will review all Culinary Marketplace Commitment Forms and choose the vendors to participate in Cleveland Eats 2017. Vendors will be accepted based on who best represents Cleveland, Cleveland food and culinary goods!
- Culinary Marketplace vendors will be notified by e-mail of acceptance by 6/30/17.

Your Participation Fee of \$150 will give you access to:

- A 10' x 10' tented area in a high volume area of the festival.
- One 6' table and One chair
- Power – One 20 amp circuit
- Guest lighting for interior of tent
- Your area will be a blank canvas for you to personalize to fit your unique products and needs.
- Opportunity to market and sell your product amongst a select group of vendors to guests interested in the culinary scene of Cleveland!



Marketplace Vendor Responsibilities:

- Submission of the Marketplace Vendor Commitment Form
- Submission of high resolution logo: to be used on the Cleveland Eats website (EPS file preferred).
- Vendor should bring signage to advertise their products to guests: signage will need to be located in your tented area.
- Vendor will be responsible for staffing their own tent and being prepared to take cash sales.
- Booth set-up must be compliant with event, health, fire and safety regulations.
- Insurance liability coverage (specifics will be communicated once selected).
- Must have an OH sales tax ID and submit as required by law.
- Vendors must remain at their booths for the entirety of the event.
- Event is rain or shine: must commit to being there in all weather conditions.
- Help in promoting your participation and the Cleveland Eats Festival as a whole through your store, website and/or social media.

Timeline:

- After the June 20th commitment form deadline, we will finalize the number of participating marketplace vendors.
- If needed by June 30th: The Culinary Council will review and choose the vendors to be located in the Marketplace at the 2017 Cleveland Eats: based on customer reviews and experience, food variety and local emphasis. Accepted vendors will be notified by e-mail.
- By July 1st: Start distributing all permitting information and event process to all accepted vendors (we have a plan that will make this as efficient and seamless as possible for all parties).
- By July 15th: Payment of booth rental must be made to Tri-C.
- July - September: Event details and logistics distributed to vendors.

Thank you! We look forward to receiving your application!

**Please fill out the Marketplace Commitment Form Today
and send back to clevelandeats@tri-c.edu.**

