Informational Interviewing Sample Questions



Work Environment:	Job Requirements and Experience	Advice or Leads:
 How would you describe your work environment? How would you describe a typical day/week/month/cycle – regular duties, projects? What portion of your job involves interacting with others, including co-workers & clients? What do you like most about your job? What would you change if you could? 	 What personal qualities do you see as important for success in this job? Is much travel involved in your job? If so, how much and what type? How do most people enter this field? What college courses have been most helpful to you in your position? Are there academic programs or colleges/universities that you might recommend? What did you do to prepare for this occupation? (work, education, internships) How competitive is it to get a job in your field? What's your advice to someone thinking of entering this field? 	 If you were in charge of hiring someone to assist you in your work, what criteria would you use to make your selection? Are there any professional groups in the field that you would recommend to join? Can you refer me to any other people in the field who might be willing to talk with me about their experiences? Did you do an internship in this field? Do you know of any co-op or summer employment (internship) opportunities that would benefit me? What was the best advice you received when you started in this field?

Business

- How do you prioritize your tasks?
- How do you market your business? How are people aware of your business?
- Why do your customers select you over your competitors?
- How do you generate your marketing plans?
- What is your management style?

Creative Arts

- How would you define success for someone in your chosen career?
- As technology grows, in what way is your occupation changing?
- How and when do you evaluate your work?
- How important do you feel it is to communicate with the sales team?
- Describe your most successful marketing campaign?

Health Careers and Nursing

- How do you ensure your organization delivers the best care, for every patient, every time?
- Discuss your efforts to promote disease prevention and wellness.
- How do you ensure your organization is keeping up with the continual advances in medical technology?
- How do ensure results are measured in real time?
- What are the different types of _____?

Hospitality

- How did you decide if you wanted a position for "front of the house" or "back of the house"?
- What types of professional development or training would be additionally beneficial for this position?
- How do you handle difficult situations such as deliveries not made, staff calls off, or food allergies?
- Tell me about a time when customer service was at its best? Its worst?
- Have you ever been asked to travel for your job? What if I don't know the language or foods of the country?

Humanities, Liberal Arts, Social and Behavioral Sciences

- How would you encourage innovation within your organization?
- What is the work environment and culture like at _____?
- How would you deal with a challenging family/student?
- What are the challenges of working with blind/deaf/handicap-able people?
- What made you interested in working with in this field?

Industrial Manufacturing and Construction

- Do you have an example of a time when you applied your ability to use analytical techniques to define problems or design solutions?
- What are you doing to stay current with the latest technology?
- Describe a time when you received criticism from a supervisor or professor. How did you respond?
- What is an example of a problem where you had to think on your feet?
- Can you describe an occasion when you worked on a team and something did not go well? How did you respond?

Information Technology

- Do you prefer to work with Hardware or Software?
- What do you expect in the solution documents you are provided?
- What companies do you see as the biggest competitors to this company?
- What is the biggest IT challenge you have faced and how did you handle it?
- What is the most creative project you've worked on?

Public Safety

- Tell me about your ability to work under pressure?
- How do you go about resolving conflict?
- What does leading by example mean to you?
- What do you feel are the main roles and responsibilities of this position?
- Did you do an internship in this field?

Science, Technology, Engineering and Mathematics

- What are some of your favorite projects that you've worked on? Why are these particular favorites?
- What are some of the specialties in this field?
- What are some of the trends you see emerging in your field that could help today's students prepare for employment?
- What software do you really know?
- How do you keep pace technically and technologically?