

STUDENT TEXTBOOK AFFORDABILITY SURVEY RESULTS – FALL 2022

The Student Textbook Affordability Survey was open for student responses beginning Wednesday (10/19/22) through Tuesday (10/25/22). Below are the results from the **252 students who responded**.

Survey Questions Results Summary:

1) Where are you taking classes this semester? (Check all that apply):

- 35% West
- 27% Online
- 27% Metro
- 21% East
- 11% Westshore
- 4% Other (please specify):
 - Brunswick; Clinicals; Off Campus; HMC;

2) How do you get your books and/or materials for your classes? (Check all that apply):

- 59% Purchase from the Campus Bookstore
- 46% Financial Aid
- 35% Purchase from an online retailer
- 23% Rent
- 10% Library
- 6% Borrow
- 2% Provided by my high school
- 3% Share with another student
- 3% I don't buy my textbooks
- 6% Other (please specify):
 - eBay
 - Purchase online textbook
 - Amazon rental
 - Received hardbound book from Instructor
 - Pay out of pocket
 - Scholarships/Mandel Scholars
 - Cuyahoga County
 - Included with class/First Day Book

3) If you use online resources, which do you use? (Check all that apply):

- 75% Google
- 62% YouTube
- 48% Professor-created materials
- 47% Quizlet
- 32% Library Resources
- 21% Khan Academy
- 17% Wikipedia
- 16% Style Handbooks (MLA, APA, Chicago, CMS)

- 7% OpenStax
- 10% Other (please specify):
 - Privacy search engines such as brave or duckduckgo
 - Tri-C provided online websites
 - Amazon
 - Edpuzzle
 - LinkedIn Learn
 - Owl Purdue Website
 - Vocabtest.com
 - Pearson
 - Hold-McDougal, Pearson online
 - MacMillan Achieve
 - Google Scholar
 - "I do not use online resources"
 - Smartlink Tutoring
 - Yuzu
 - Professional Journals
 - Cengage

4) What format for books and/or materials do you prefer?

- 55% Print
- 19% The most affordable option for the required text
- 19% ebook
- 2% No preference
- 2% Audio
- 4% Other (please specify)
 - Both print and ebook
 - "I prefer an ebook with a well-produced audio companion."
 - Print, hardbound
 - "I learn best using McGraw-Hill Connect with the option to purchase the printed text."

5) What actions, if any, have professors taken if you did not have your books and/or materials?

(Check all that apply):

- 49% Told me about other options for acquiring the textbook
- 28% Made copies of select chapters
- 21% Extended deadlines for related assignments
- 13% Given a zero for the assignment
- 10% Sent me to the Financial Aid department
- 7% Lent their copies of the textbook
- 3% Instructed me to drop the course
- 21% Other (please specify):
 - "Nothing. Course can be completed without textbook but my education will suffer if I cannot find a way to afford buying it."

- "Told where I could find books."
- "None at all."
- "Told me that there is at least one copy of each text at the school library."
- "Provides us through Blackboard."
- "Chosen to use most affordable materials in their curriculum."
- "Begrudgingly reached out to Pearson/Cengage to get access corrected."
- "Professor hadn't provided other instructions."
- "Drop their copies to be used in the Library."
- "I have never asked this question. I wasn't sure there were options if I couldn't afford the materials. It's getting harder and harder to pay for the materials for college courses. The prices have really gone up."

6) Have you ever tried to purchase required books and/or materials from the Tri-C bookstore only to be told the books and/or materials were out of stock at the beginning of the semester?

- 48% Yes
- 52% No

7) Have you ever not registered for a course or dropped a course because of difficulty purchasing or accessing the required books and/or materials?

- 21% Yes
- 79% No

8) On average across all of your courses, how often do you use your books and/or materials throughout the semester?

- 41% Very frequently
- 29% Frequently
- 18% Occasionally
- 9% Rarely
- 0% Never
- 3% Other (please specify):
 - "1 class rarely, other class frequently"
 - "I use one of my texts every day, but per class I use each text occasionally"
 - "Some courses I have never used my textbook and others very frequently"
 - "I use it for reference all the time during and after my classes"

9) Do the books and/or materials your professors require you to purchase match the books and/or materials listed for your course on the Barnes & Noble link provided to you during registration?

- 65% Yes
- 9% No
- 26% Maybe

10) Have you gone into debt to buy books and/or materials?

- 44% Yes
- 56% No

11) Do you think that the costs of books and/or materials are reasonable?

- 13% Yes
- 62% No
- 21% Maybe
- 4% Other (please specify):
 - "Sometimes but if a textbook cost over \$100, that's too much for most students"
 - "47 years ago they were less costly when I went to college the first time"
 - "Depends on the book, some are affordable, books more than \$100 are typically out of my budget so I find alternatives (i.e. older editions, borrow from library, rent, etc.)"
 - "I think some books are overpriced and others are reasonable. Depending on the course and topic"
 - "Yes, some are more affordable than others"
 - "Depends on the subject"
 - "For someone with a stable income maybe not, but it's expensive"

12) How many credit hours are you taking this semester?

- 18% 1-5
- 42% 6-11
- 40% 12 or more

13) What is your major or program?

- Information can be found on page 15 of the attached Survey Monkey results document.

14) The Textbook Affordability Committee meets virtually once per month during fall semester (September through November) and spring semester (January through April). Interested in joining our committee as a student representative?

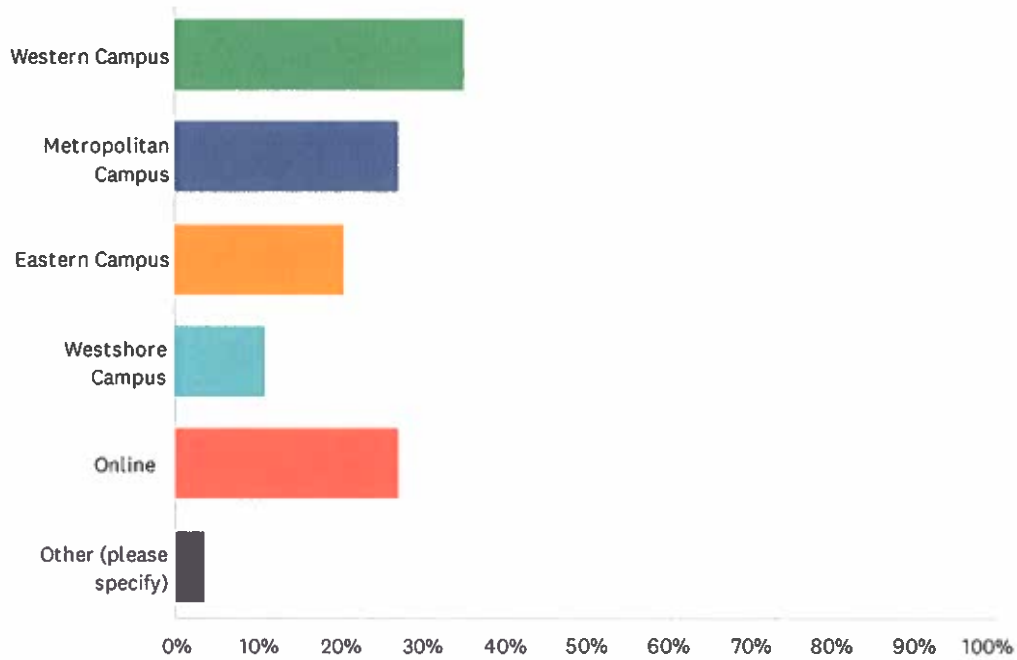
- 20% Yes
- 80% No
- 27 students responded yes and provided their emails to receive further information.

15) Please provide your Student ID# (S#) and email for a chance to win \$50 added to your Stomp Card (aka My Tri-C Card).

- 1 student was randomly selected and was notified via email.

Q1 Where are you taking classes this semester? (check all that apply)

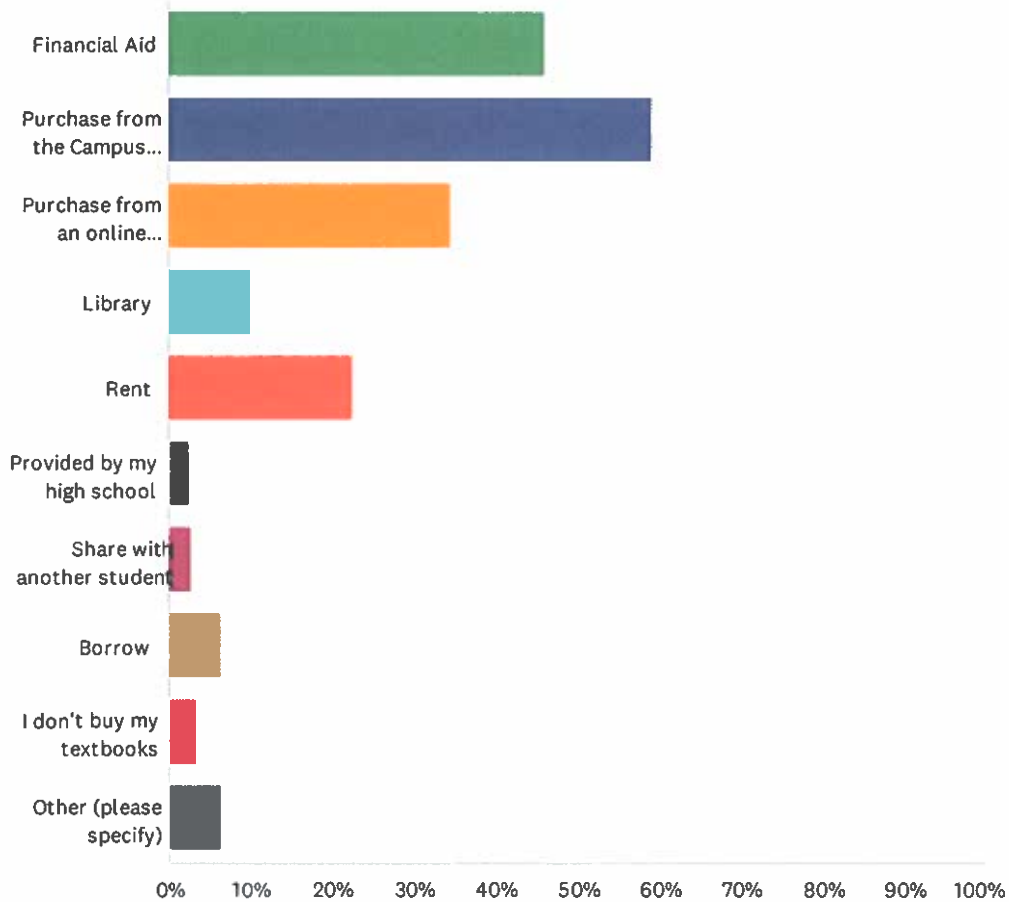
Answered: 252 Skipped: 0



ANSWER CHOICES	RESPONSES	
Western Campus	35.32%	89
Metropolitan Campus	27.38%	69
Eastern Campus	20.63%	52
Westshore Campus	11.11%	28
Online	27.38%	69
Other (please specify)	3.57%	9
Total Respondents: 252		

Q2 How do you get your books and/or materials for your classes? (check all that apply)

Answered: 252 Skipped: 0

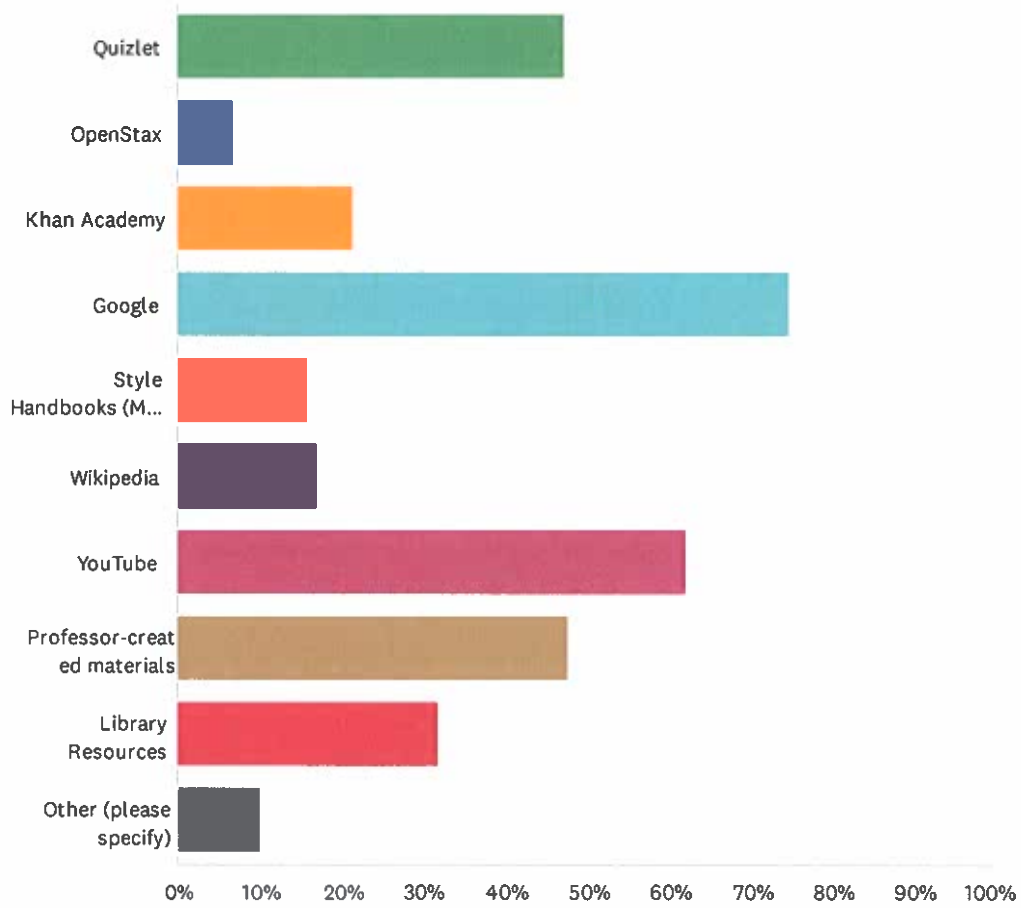


Fall 2022 Student Survey on Textbook Affordability

ANSWER CHOICES	RESPONSES	
Financial Aid	46.03%	116
Purchase from the Campus Bookstore	59.13%	149
Purchase from an online retailer	34.52%	87
Library	9.92%	25
Rent	22.62%	57
Provided by my high school	2.38%	6
Share with another student	2.78%	7
Borrow	6.35%	16
I don't buy my textbooks	3.17%	8
Other (please specify)	6.35%	16
Total Respondents: 252		

Q3 If you use online resources, which do you use? (check all that apply)

Answered: 248 Skipped: 4

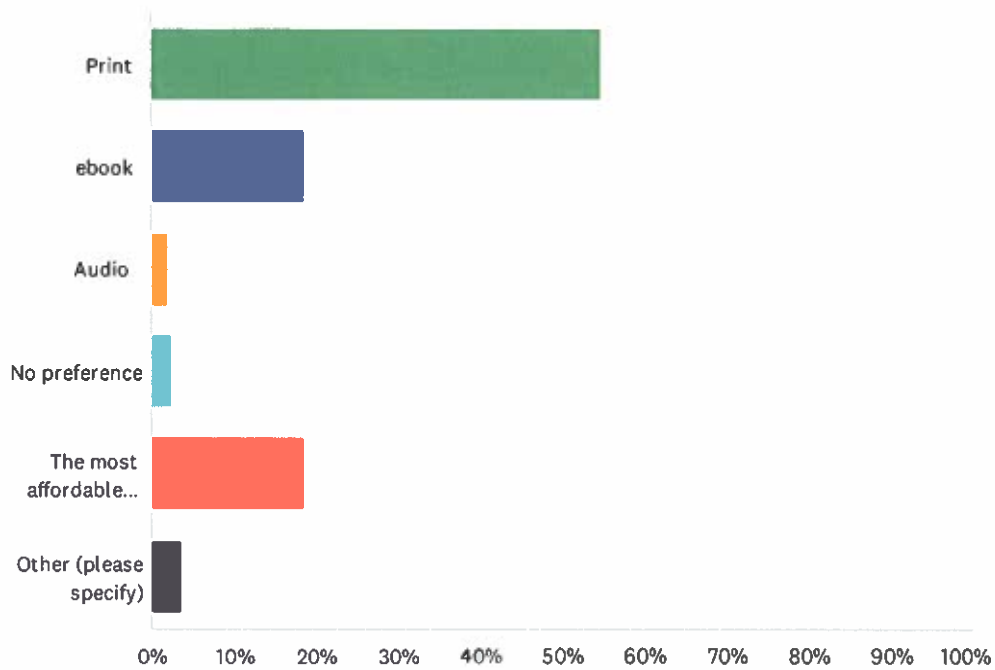


Fall 2022 Student Survey on Textbook Affordability

ANSWER CHOICES	RESPONSES	
Quizlet	47.18%	117
OpenStax	6.85%	17
Khan Academy	21.37%	53
Google	74.60%	185
Style Handbooks (MLA, APA, Chicago, CMS)	15.73%	39
Wikipedia	16.94%	42
YouTube	62.10%	154
Professor-created materials	47.58%	118
Library Resources	31.85%	79
Other (please specify)	10.08%	25
Total Respondents: 248		

Q4 What format for books and/or materials do you prefer?

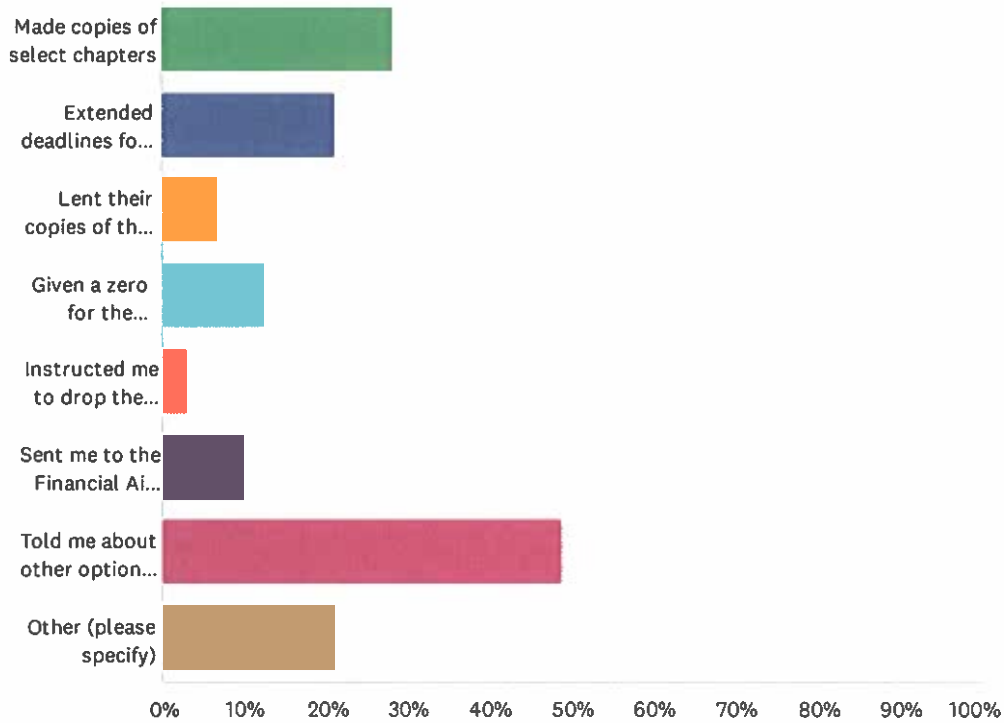
Answered: 252 Skipped: 0



ANSWER CHOICES	RESPONSES	
Print	54.76%	138
ebook	18.65%	47
Audio	1.98%	5
No preference	2.38%	6
The most affordable option for the required text	18.65%	47
Other (please specify)	3.57%	9
TOTAL		252

Q5 What actions, if any, have professors taken if you did not have your books and/or materials? (check all that apply)

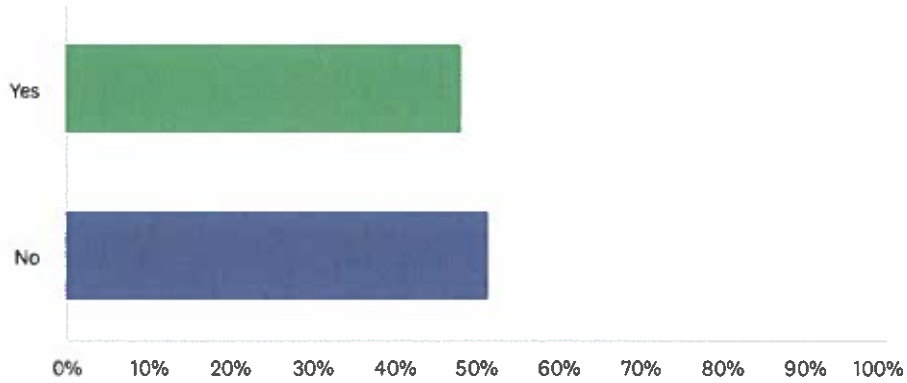
Answered: 238 Skipped: 14



ANSWER CHOICES	RESPONSES	
Made copies of select chapters	28.15%	67
Extended deadlines for related assignments	21.01%	50
Lent their copies of the textbook	6.72%	16
Given a zero for the assignment	12.61%	30
Instructed me to drop the course	2.94%	7
Sent me to the Financial Aid department	10.08%	24
Told me about other options for acquiring the textbook	48.74%	116
Other (please specify)	21.01%	50
Total Respondents: 238		

Q6 Have you ever tried to purchase required books and/or materials from the Tri-C Bookstore only to be told the books and/or materials were out of stock at the beginning of the semester?

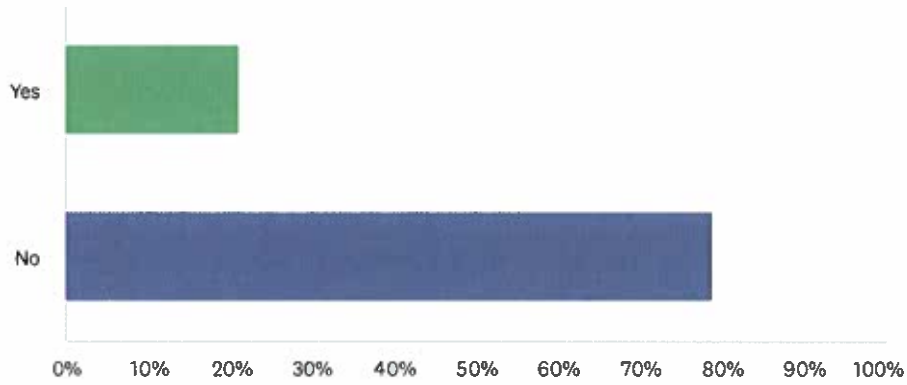
Answered: 250 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	48.40%	121
No	51.60%	129
TOTAL		250

Q7 Have you ever not registered for a course or dropped a course because of difficulty purchasing or accessing the required books and/or materials?

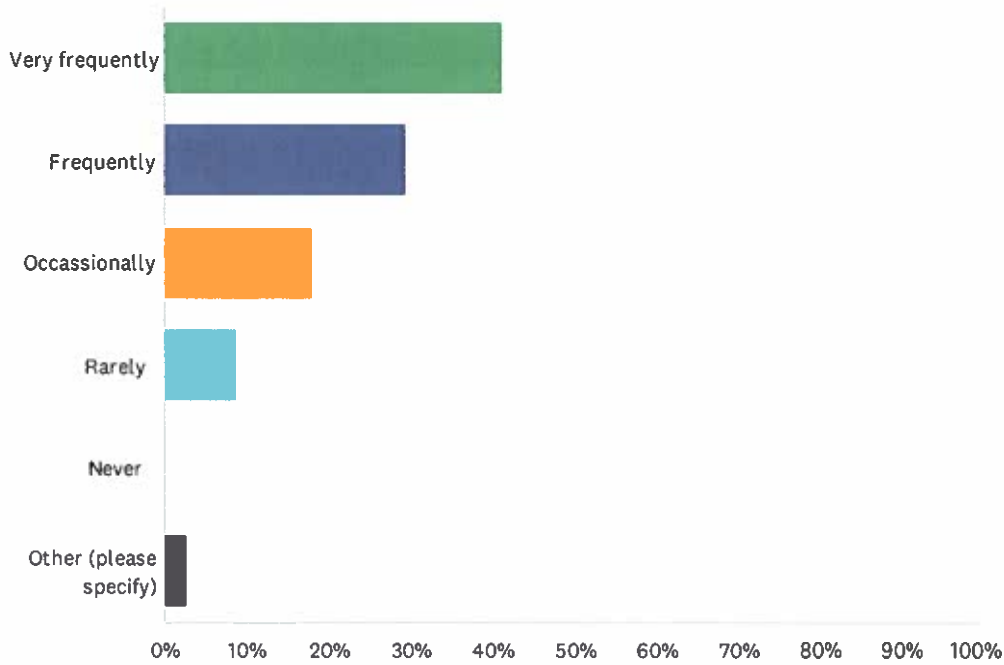
Answered: 251 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	21.12%	53
No	78.88%	198
TOTAL		251

Q8 On average across all of your courses, how often do you use your books and/or materials throughout the semester?

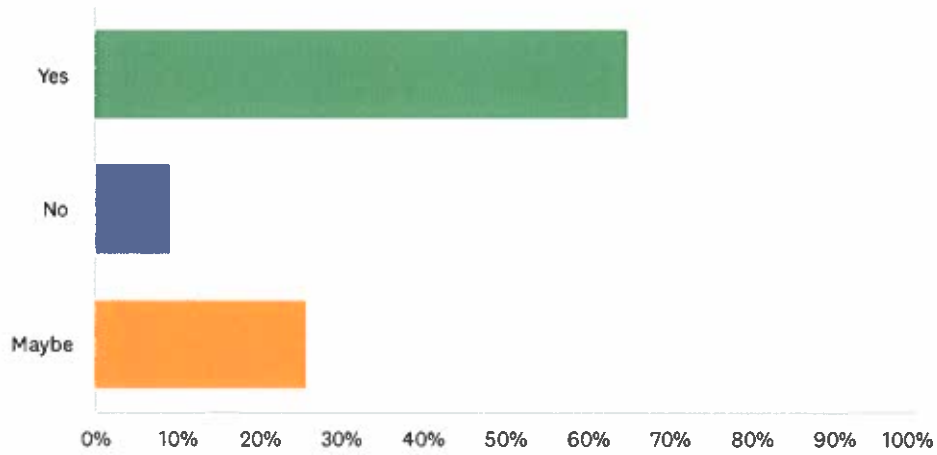
Answered: 252 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very frequently	41.27%	104
Frequently	29.37%	74
Occasionally	17.86%	45
Rarely	8.73%	22
Never	0.00%	0
Other (please specify)	2.78%	7
TOTAL		252

Q9 Do books and/or materials your professors require you to purchase match the books and/or materials listed for your course(s) on the Barnes & Noble link provided to you during registration?

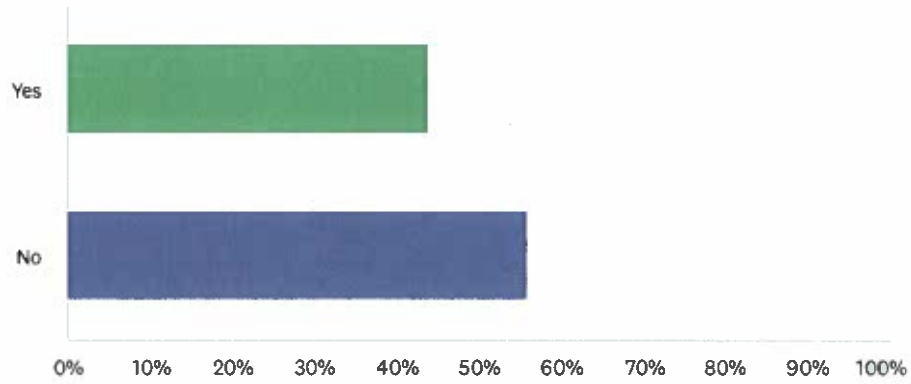
Answered: 252 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	65.08%	164
No	9.13%	23
Maybe	25.79%	65
TOTAL		252

Q10 Have you gone into debt to buy books and/or materials?

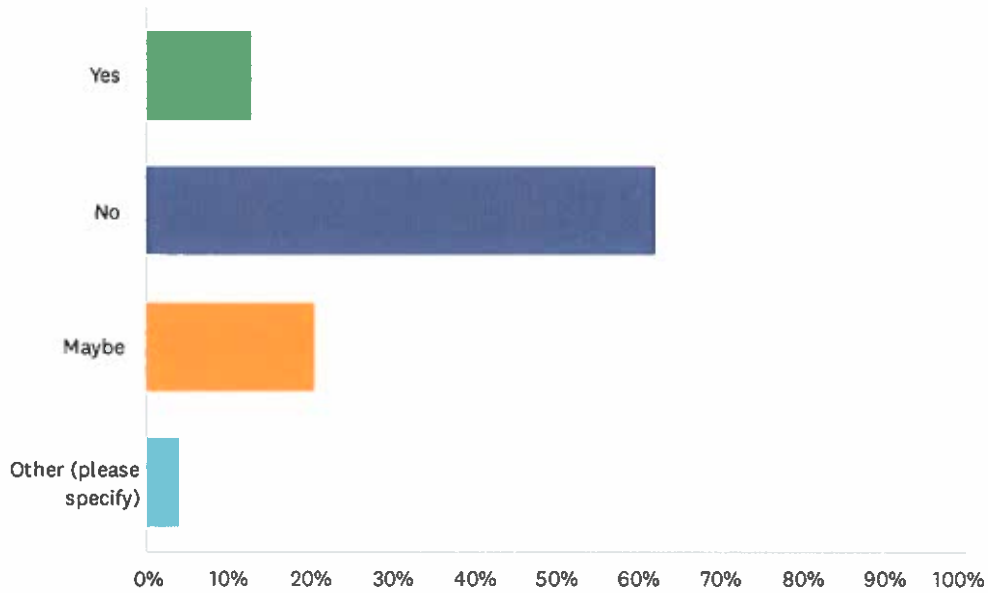
Answered: 251 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	43.82%	110
No	56.18%	141
TOTAL		251

Q11 Do you think that the costs of books and/or materials are reasonable?

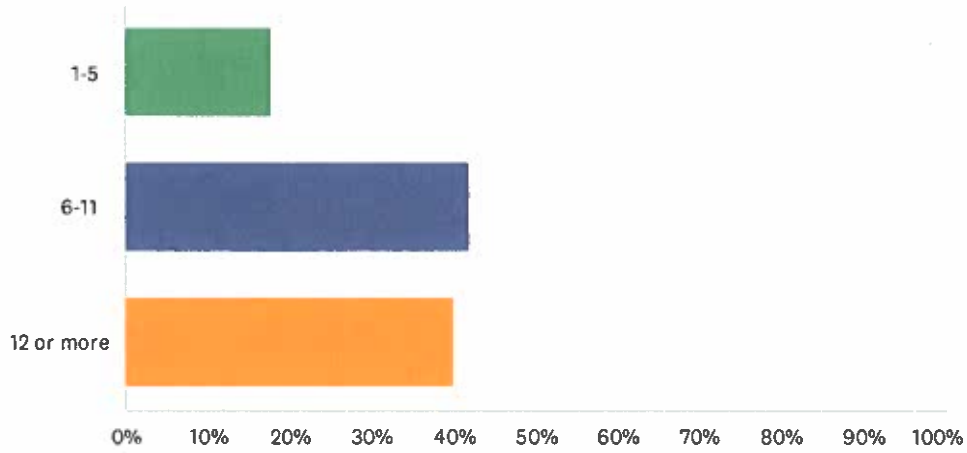
Answered: 252 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	13.10%	33
No	62.30%	157
Maybe	20.63%	52
Other (please specify)	3.97%	10
TOTAL		252

Q12 How many credit hours are you taking this semester?

Answered: 252 Skipped: 0



ANSWER CHOICES	RESPONSES	
1-5	17.86%	45
6-11	42.06%	106
12 or more	40.08%	101
TOTAL		252

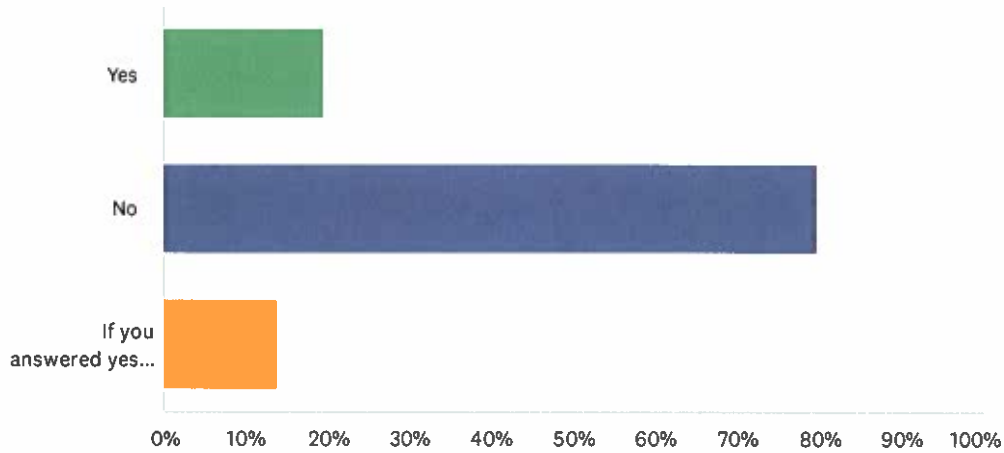
Q13 What is your major or program?

Answered: 250 Skipped: 2

Major	#
	0
Nursing	63
Business/Accounting/Business Tech	25
Associate of Science	21
Associate of Arts	19
Diagnostic Medical Sonography	15
Undecided	9
Early Childhood Education	6
Vet Tech	5
Biology/Pre Med	4
Human Services	4
Medical Assisting	4
Psychology	4
ESL	3
Hospitality Management/Culinary/Professional Baking	3
Information Technology (IT)	3
Paralegal	3
Visual Communications & Design	3
Art/Fine Arts	2
Court Reporting & Captioning	2
Cyber Security	2
Graphic Design/Illustration	2
Health Information Mgmt Tech (HIMT)	2
Interior Design	2
Marketing	2
Occupational Therapy	2
Physical Therapy	2
Respiratory Care/Therapy	2
CCP	1
Communications	1
Computer Science	1
Conflict Resolution & Peace Studies	1
Dental Hygiene	1
Dietetic Technology	1
Electroneurodiagnostic	1
Film	1
Fire/EMS	1
General Motors Automotive Service Education Program (GM ASEP)	1
Human Resources	1
Massage Therapy	1
Mechanical Engineering	1
Medical Administrative Specialist	1
Medical Lab Tech	1
Nuclear Medicine	1
Optical Technology	1
Phlebotomy	1
Political Science	1
Radiography	1
Recording Arts	1
Sports & Exercise Studies	1

Q14 The Textbook Affordability Committee meets virtually once per month during fall semester (September through November) and spring semester (January through April). Interested in joining our committee as a student representative?

Answered: 251 Skipped: 1



ANSWER CHOICES

RESPONSES

Yes	19.52%	49
No	79.68%	200
If you answered yes, please provide your name and email so we can reach out to you with more details!	13.94%	35

Total Respondents: 251

Q15 Please provide your Student ID# (S#) and email for a chance to win \$50 added to your Tri-C Stomp Card.

Answered: 245 Skipped: 7

ANSWER CHOICES	RESPONSES	
Student ID # (S#)	100.00%	245
Email	98.78%	242