



Appendix A Associate of Arts to Bachelor of Arts in Corporate Communications

2021-2022 Catalog

Suggested Transfer Pathway at Cuyahoga Community College

First Semester		Credits	Second Semester		Credits
BADM 1020	Introduction to Business	3	ECON 2000	Principles of Microeconomics	3
ENG 1010/101H	College Composition I/Honors	3	ENG 1020/102H	ENG College Composition II/Honors	3
MATH 1470	Mod Math for Business/Social Sci I	4	PHIL 2060	Business Ethics	3
PHIL 1020	Introduction to Logic	3	Elective	OT36 Natural Science Elective with lab	3 - 4
Elective	OT36 Natural Science Elective without lab	3	Elective	OT36 Social/Behavioral Science Elective (not ECON)	3
		16			15-16

Third Semester		Credits	Fourth Semester		Credits
ACCT 1311	Financial Accounting	3	ACCT 1341	Managerial Accounting	3
ECON 2010	Principles of Macroeconomics	3	BADM 2010	Business Communication	3
COMM 1010/101H	Speech Communication/Honors	3	BADM 2151	Business Law	3
Elective	HIST Course Recommended	3	MARK 2010	Principles of Marketing	3
Elective	OT36 Arts/Humanities Elective (not PHIL)	3	COMM 1000	Fundamentals of Interpersonal Communication	3
		15			15

Associate of Arts Degree Awarded Total Hours: 61-62

This Transfer Pathway completes the Associate of Arts degree, which must total at least 60 semester credits and includes 36 credits of the Ohio Transfer 36 (OT36) courses, which are approved Tri-C general education requirements. OT36 details can be found at <https://www.ohiohighered.org/Ohio-Transfer-36>.

Walsh University Requirements for BA in Corporate Communications

Based on the student transferring in an A.A., the following are additional courses required to obtain a Walsh University B.A. in Corporate Communications with equivalencies for Cuyahoga Community College courses. This may allow Cuyahoga Community College students to take additional courses at Cuyahoga Community College before transferring to Walsh University. Once an associate degree has been earned, financial aid may not be applicable to additional coursework taken at Tri-C, see a campus Financial Aid Office for questions. **NOTE: All students must take their last 27 credit hours at Walsh University and at least 15 credit hours of coursework in the major.**

Walsh University Requirements for BA in Corporate Communications

Walsh Required Course		Credit hours	Cuyahoga Community College Equivalent
THEO	Any Theology	3	NONE
MATH 200	Analytics	3	NONE
BUS 106	Intro to Excel	3	NONE
BUS 360	Cross-Cultural Management	0-3	BADM 2220
BUS 234	Principles of Management	0-3	BADM 1122
BUS 430	Digital Marketing	0-3	MARK 2090
COM 175	Digital Creativity Applications	3	NONE
COM 250	Writing for Mass Media	3	NONE
COM 295	Graphic Design	3	NONE
COM 360	Intro to Adv. and P.R.	3	NONE
COM 430	Media Internship (Optional)	1-6	NONE
COM 460	Advanced Adv. & P.R.	3	NONE
COM 475	Senior Capstone Experiences in Corp	3	NONE
		28-42	Specific credits required
		61-62	Credits transferred from Tri-C (Associate)
		89-104	Total number of credits taken at Walsh and Tri-C
		16-31	Total number of elective hours needed
		120	Total number of credits taken w/electives (120 credit hours required for Walsh graduation)